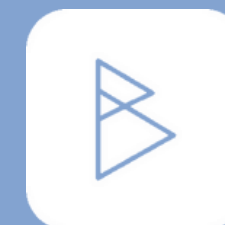


Break The Ice Forum **2026 dates & Web Platform**

Break The Ice Connect

The most intuitive web platform for MICE



Break The Ice
CONNECT

Welcome **Introduction**

Matthieu Lagae
CEO & Founder



What's new

Connect, source, succeed!

1

Break The Ice Forum

What is BTIF?
Forum schedule
2026 Destinations
Interested to host?

2

Break The Ice Connect

Introduction
Why BTI Connect?
Platform features
Intuitive Tools

3

Join Us!

Free until end year
Easy to connect
Included in BTIF
100€/month fee
No commision

4

Contact us!

Charlotte Heath DOS
Patricia OtaI DOSM
Thank you & we look
forward to
welcoming you!

Part I

**Break The Ice
Forum**



Break The Ice Forum

Where business meets family

Exclusive B2B event for the MICE

Two days and two nights

High-quality networking

Top-level industry peers

25 pre-selected appointments

Join us for a unique experience that blends professional opportunities with a familial touch.



What is ?

Break The Ice Forum



Loyal clients, great feedback, striving for excellence, international team.

Only MICE forum to:

- Include host partners in buyer selection
- Hard & online copy directory
- Equal care for suppliers and buyers
- RFP web platform

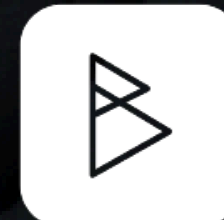
Main goal is to foster collaborations.

- Suppliers meeting great buyers & ROI
- Buyers connecting with top-tier suppliers

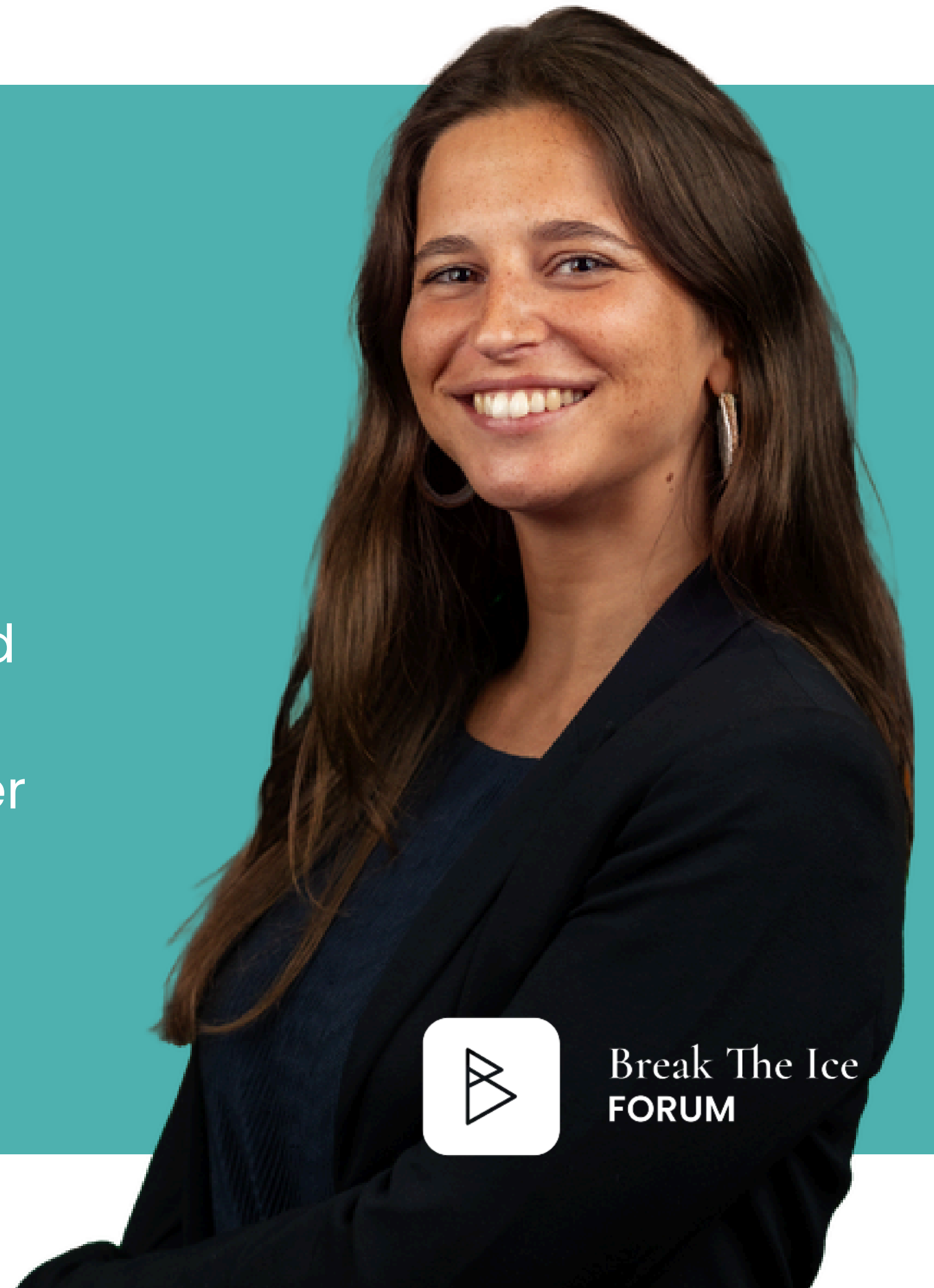
Schedule

Short & highly effective

- Thursday Evening: Arrival, Networking Cocktail & Dinner
- Friday Full Day: Breakfast, Pre-scheduled Appointments, Lunch, Team Building Activity, Networking Cocktail, Gala Dinner & Party
- Saturday Morning: Networking Breakfast/Brunch, Checkout



Break The Ice
FORUM



Break The Ice Forums 2026

**Dates &
Destinations**



A scenic view of an Amsterdam canal during the golden hour. The water is calm, reflecting the warm light of the setting or rising sun. Several boats are visible, including a large wooden houseboat on the right and several smaller tour boats in the center. The canal is lined with traditional Dutch architecture, including multi-story brick buildings with many windows. A prominent church tower with a clock face and a spire rises in the background. The sky is a mix of blue and orange, with wispy clouds. The overall atmosphere is peaceful and picturesque.

AMSTERDAM

29 JAN-31 JAN 2026



SEVILLA

12-14 MAR 2026

EISENSTADT

07-09 MAY 2026



POREC

18-20 JUN 2026



GHENT

20-22 AUG 2026

SALZBURGER LAND

01-03 OCT 2026

ALBUFEIRA

05-07 NOV 2026

An aerial photograph of a snowy mountain landscape. In the foreground, several modern, multi-story buildings with dark wood and stone facades are visible. The middle ground shows a wide, snow-covered slope with a red train traveling along a track. The background features more snow-covered mountains and dense evergreen forests.

ANDERMATT

10-12 DEC 2026

Break The Ice Forum

2026 Dates & Destinations

BENELUX/SCANDIC & EU/UK BUYERS
29 JAN-31 JAN 2026 – AMSTERDAM
20-22 AUG 2026 – GHENT

DACH/UK/BENELUX/FR/SCANDIC & EU BUYERS
12-14 MAR 2026 – SEVILLA
05-07 NOV 2026 – ALBUFEIRA
10-12 DEC 2026 – ANDERMATT

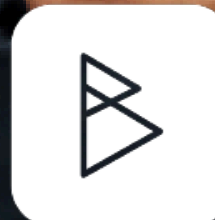
GERMAN D/A/CH & EU/UK BUYERS
07-09 MAY 2026 – EISENSTADT (VIENNA)
01-03 OCT 2026 – SALZBURGER

UK & EU BUYERS
18-20 JUN 2026 – POREC

Would you like
to host?

If you'd like to host in 2027, 2028, ... let
us know, we are planning now.

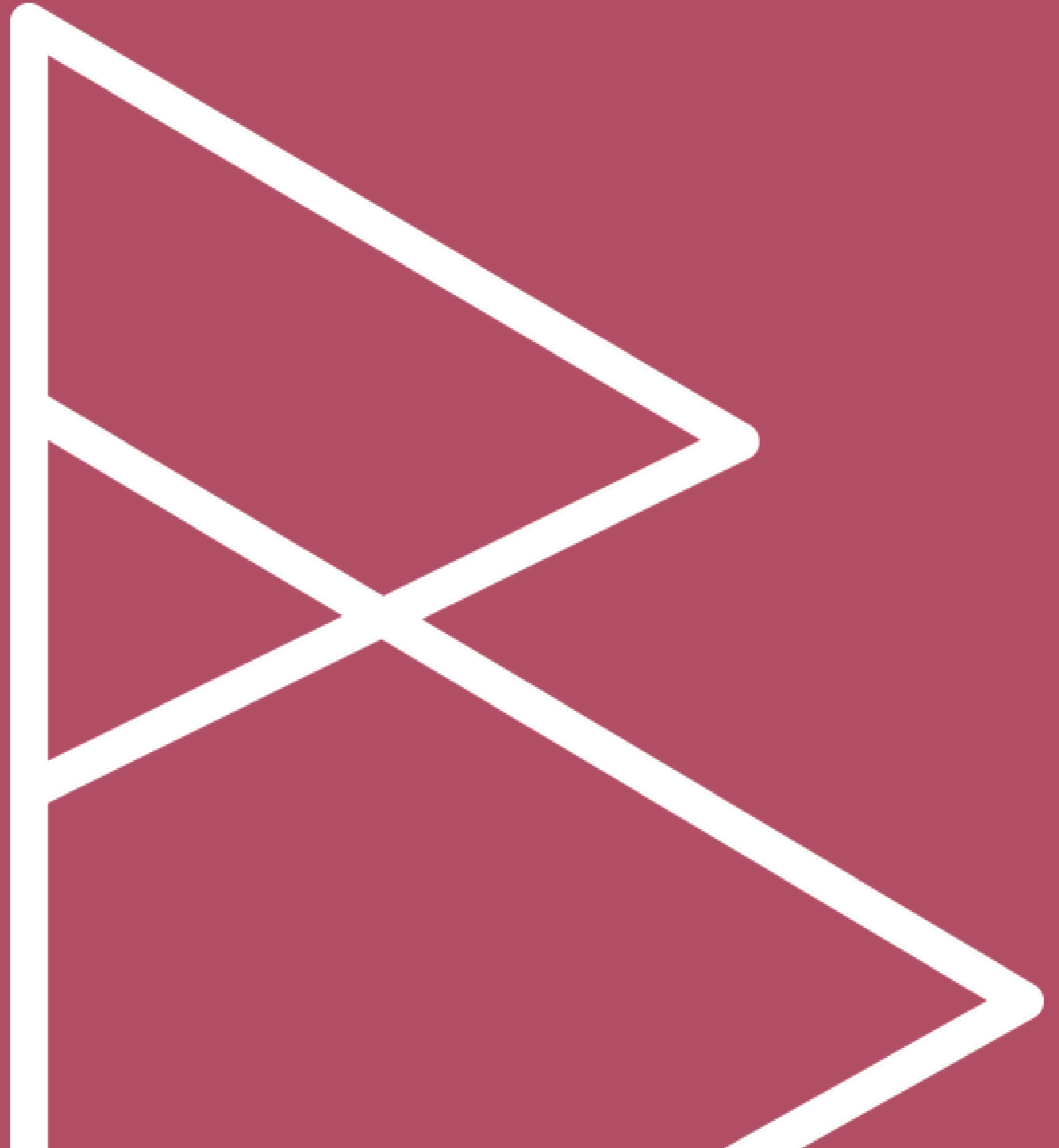
Alexander Spuck
alexander@breaktheiceforum.com
+49 173 3139923

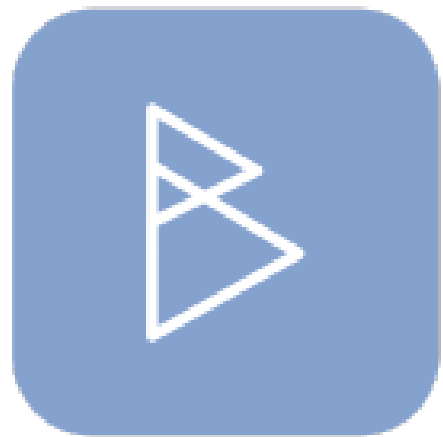


Break The Ice
FORUM

Part 2

Break The Ice Connect





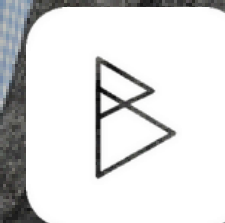
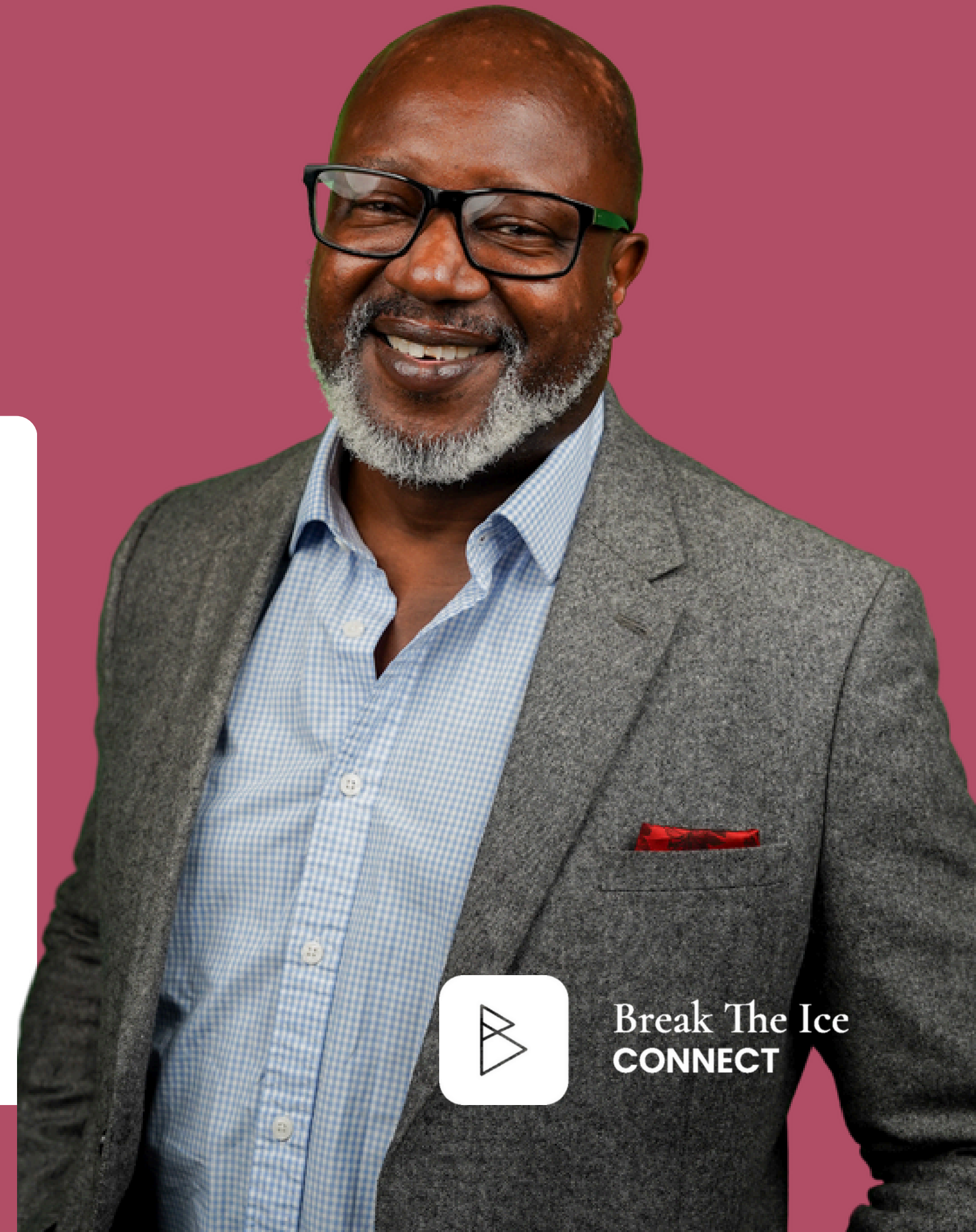
Break The Ice **CONNECT**

Why we created **Break The Ice Connect?**

- To make life easier for both buyers and suppliers
- As a past supplier & buyer we fully understand your challenges.
- Informal and highly effective format.

Enhancing our service **we developed Break The Ice Connect.**

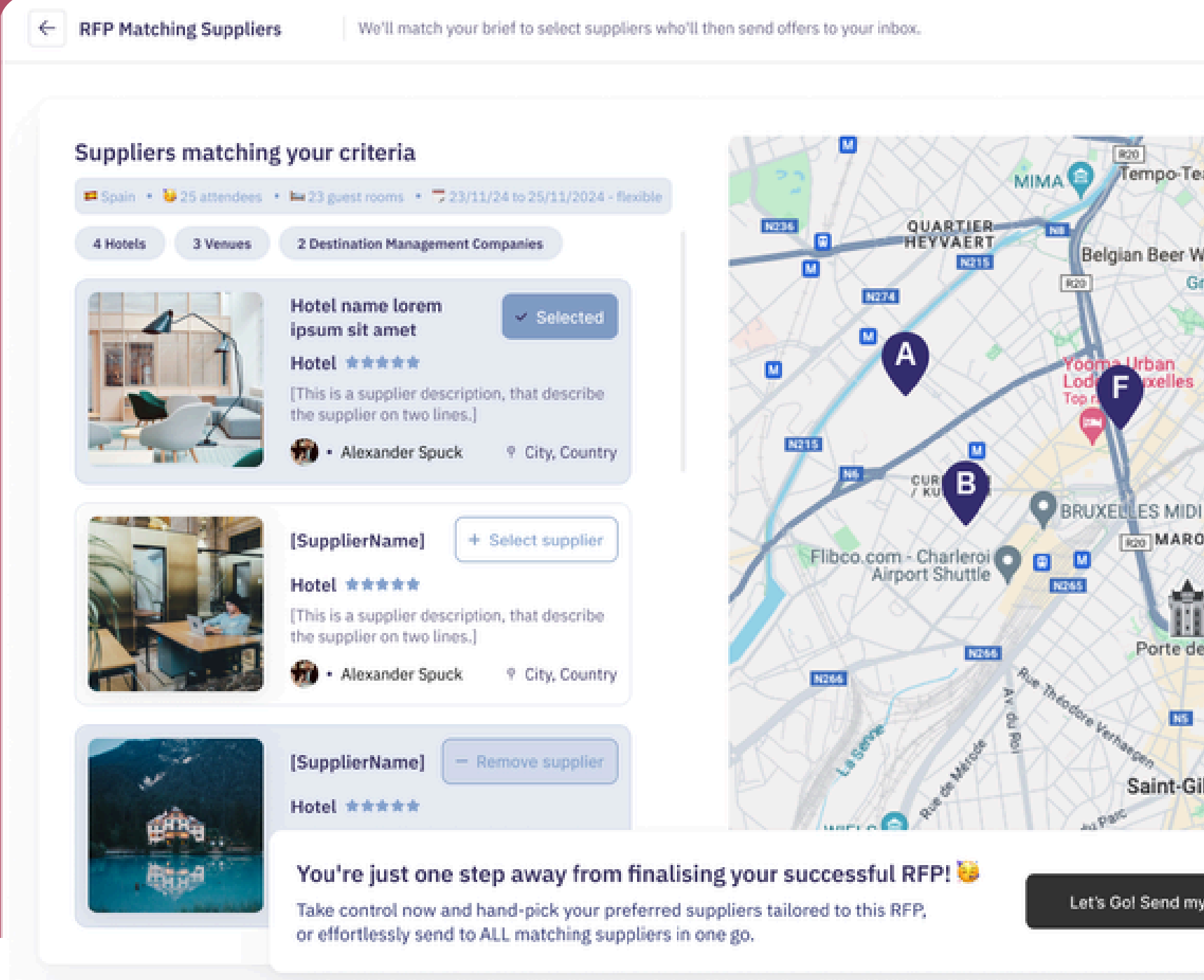
- Simple registration, once only!
- Access to all your contacts
- Excel export
- Direct chat
- Easy follow-ups, and much more...
- Informal and straightforward
- One click away from booking our forums



Break The Ice
CONNECT

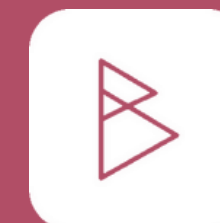
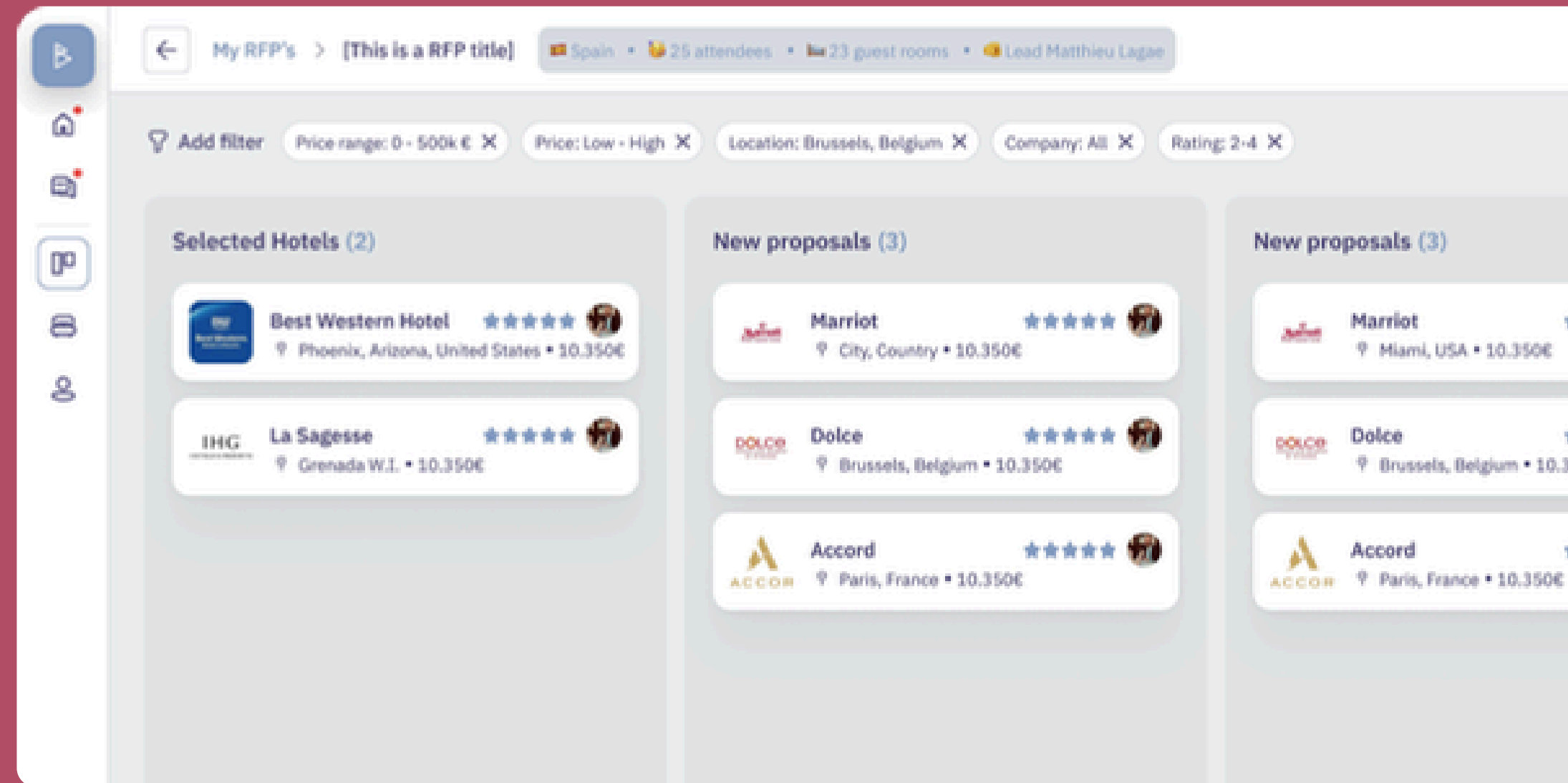
The platform will greatly simplify
**your experience, both before and
after the event.**

Fast, intuitive tool for booking events and handling requests.






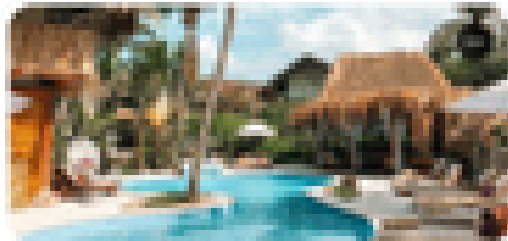
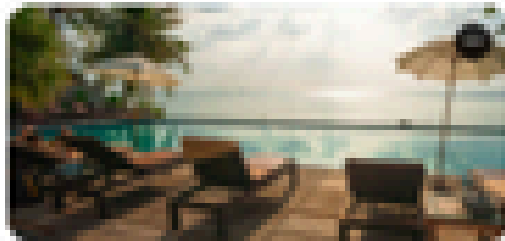
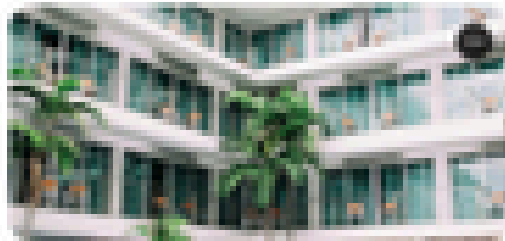



Manage your RFP's

Inspired by a CRM Kanban board, it features an easy drag-and-drop interface to manage offers and requests efficiently.



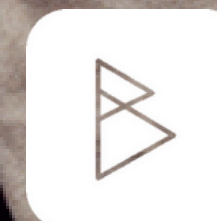
Break The Ice
CONNECT

Buyers can even compare offers seamlessly within the platform.

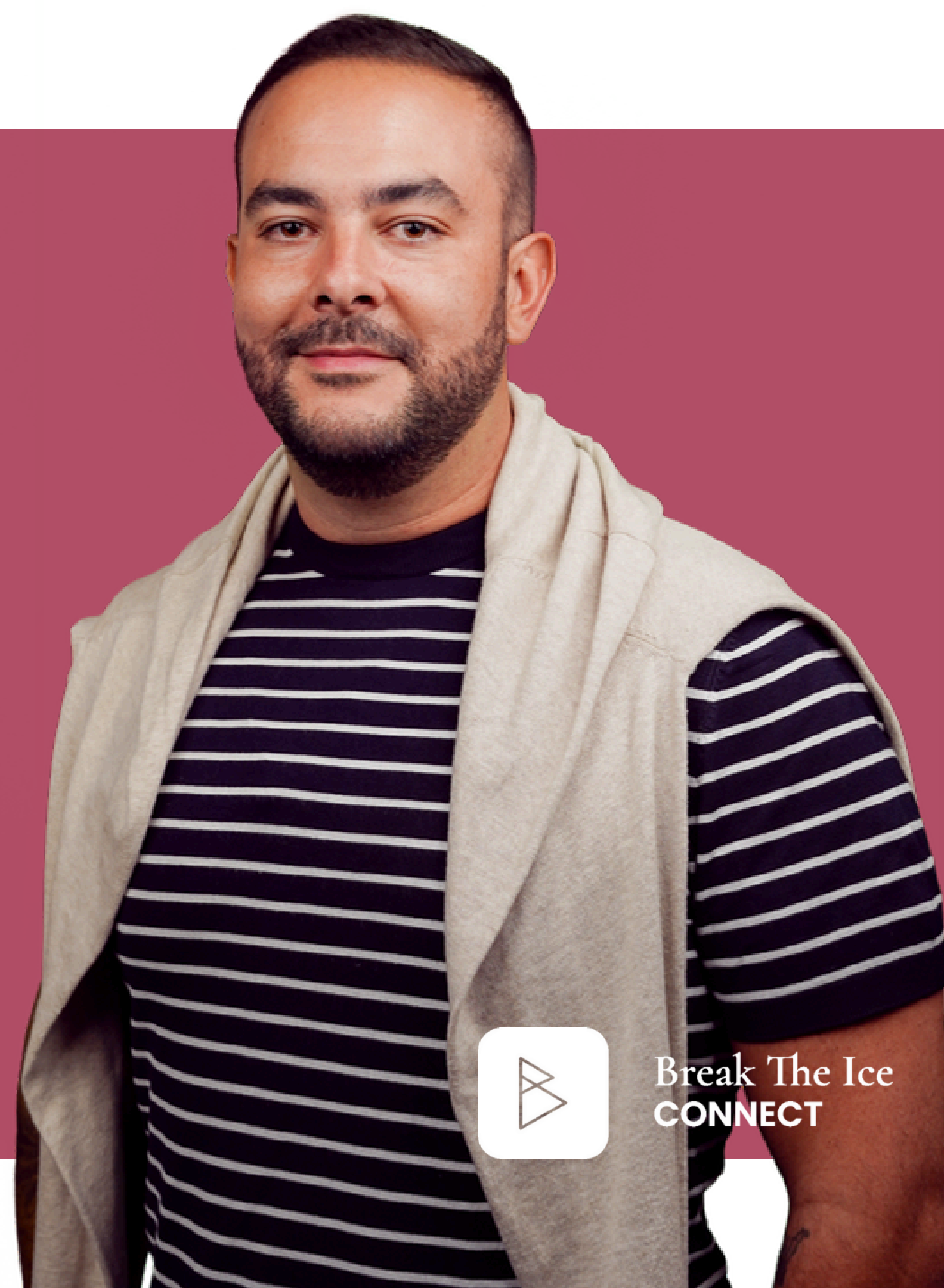
Offer compare			
	<div></div> <div>Total offer 12.569€</div>	<div></div> <div>Total offer 8.139€</div>	<div></div> <div>Total offer 9.045€</div>
			
Hotel / Venue	K&M Hotels	Marriott Hotel & Resort	Regency Hotels
Description	A serene urban oasis offering luxurious suites with panoramic city views and a rooftop infinity pool.	This charming retreat offers rustic-style rooms, gourmet Belgian dining, and lush garden views.	A historic, hotel in Brussels' city center, featuring celestial observatory for stargazing over the skyline.
Location	 • Brussels, Belgium	 • Brussels, Belgium	 • Brussels, Belgium
Packages name	City Escape Package	Executive Package	Relaxation Package
Package price	130,990€/Pax	130,990€/Pax	50,990€/Pax
Package description	Includes breakfast in bed, a 60-minute spa treatment per guest, and late check-out.	Includes breakfast, a three-course dinner featuring local cuisine, and a wine or beer tasting.	Includes breakfast, afternoon tea, and a massage session in the hotel's garden spa.

This is just the first version
it will be continuously improved

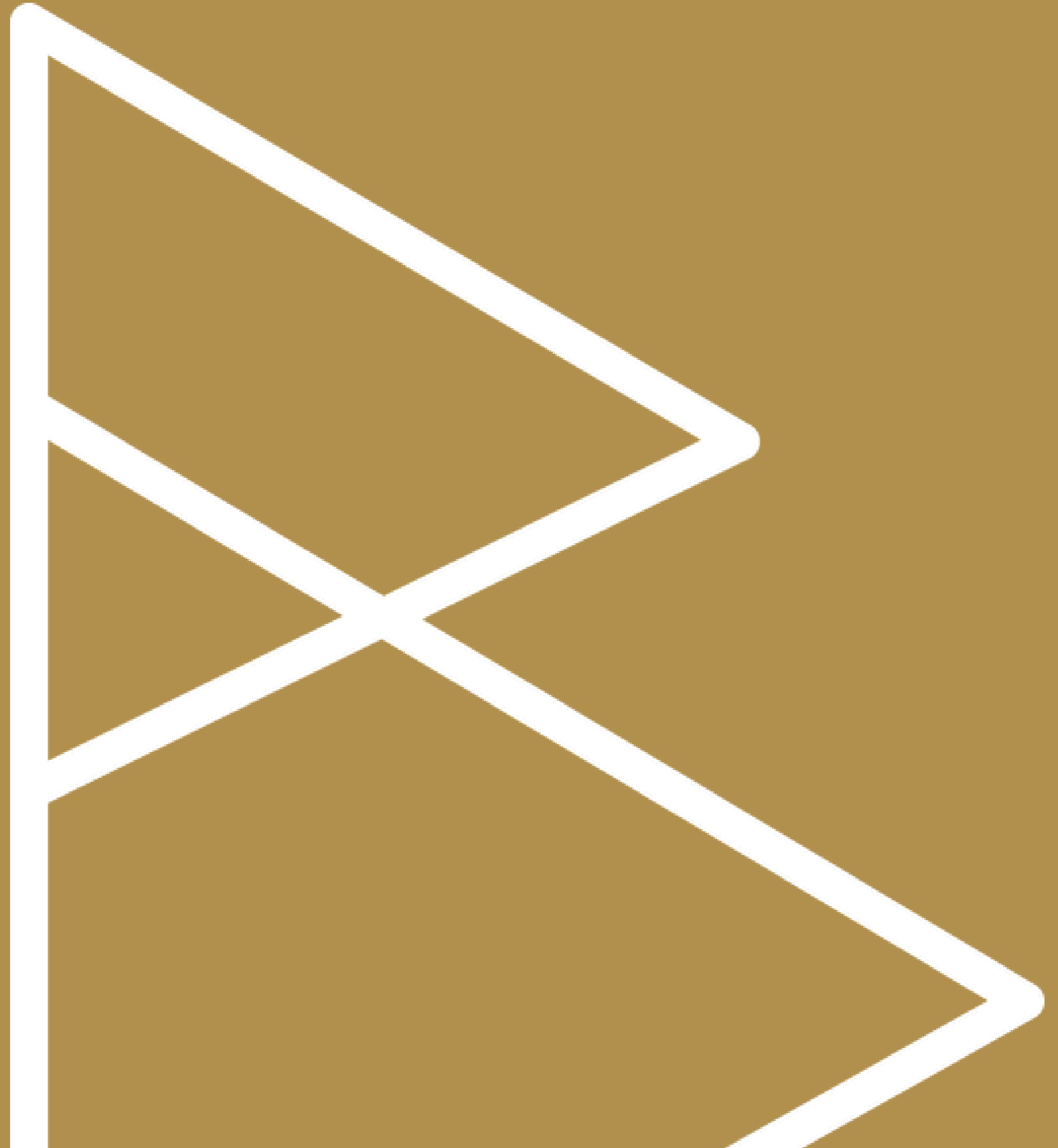
We'll rely on your
feedback to make
Break The Ice Connect
the ultimate tool for
your events



Break The Ice
CONNECT



Part 3
Join us!



Suppliers can register for free in 2026

Join a Forum, register your hotel for free, and enjoy one year of complimentary access!

One hotel/venue/company per Break The Ice Forum included.



Break The Ice
CONNECT

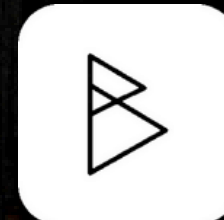


Buyers can register now!

No fees no commissions

Just make sure to use the
platform

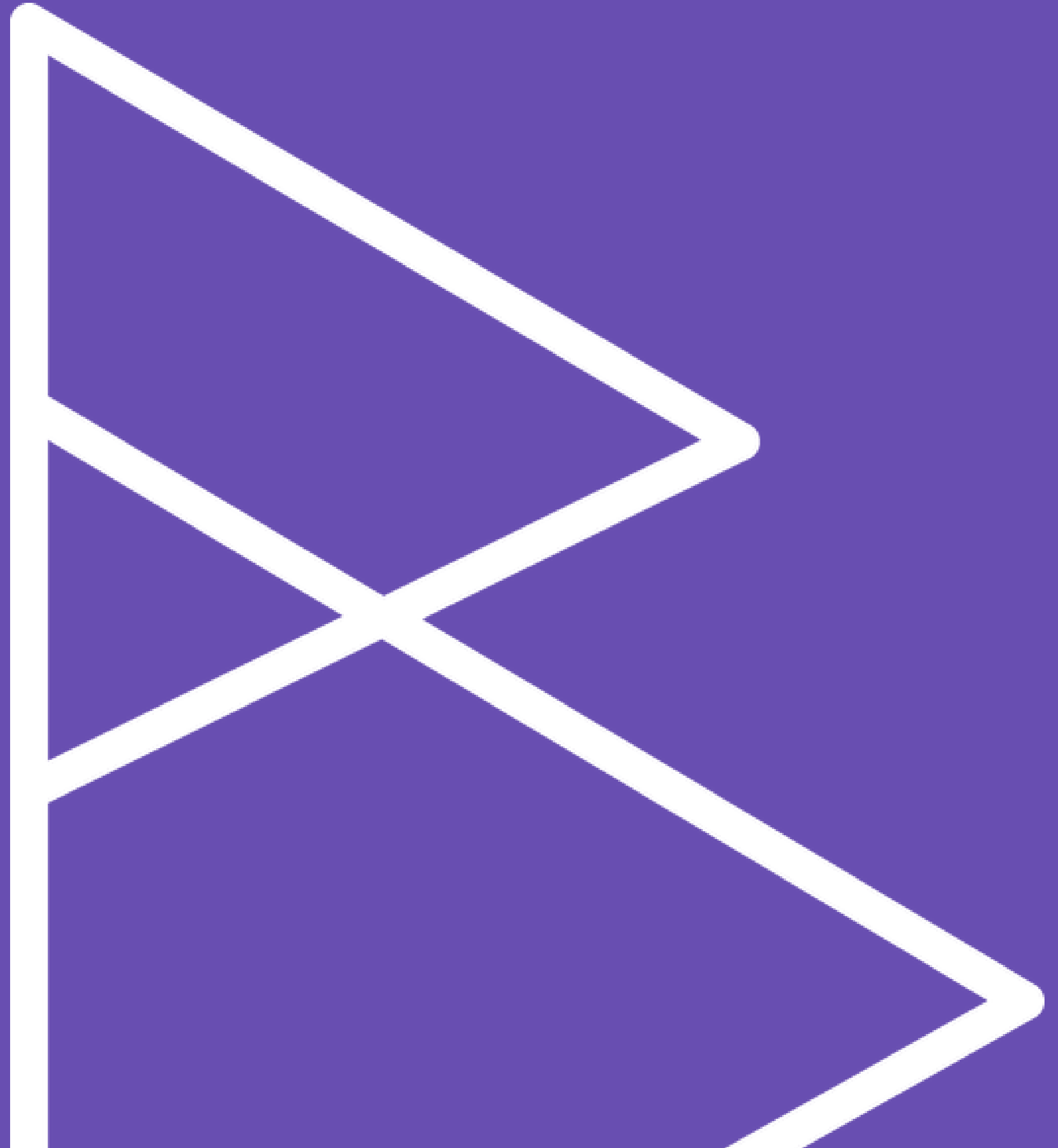
breaktheiceconnect.com



Break The Ice
CONNECT

Part 4

Contacts

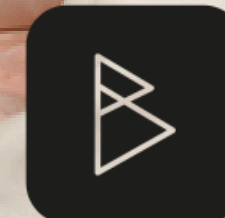
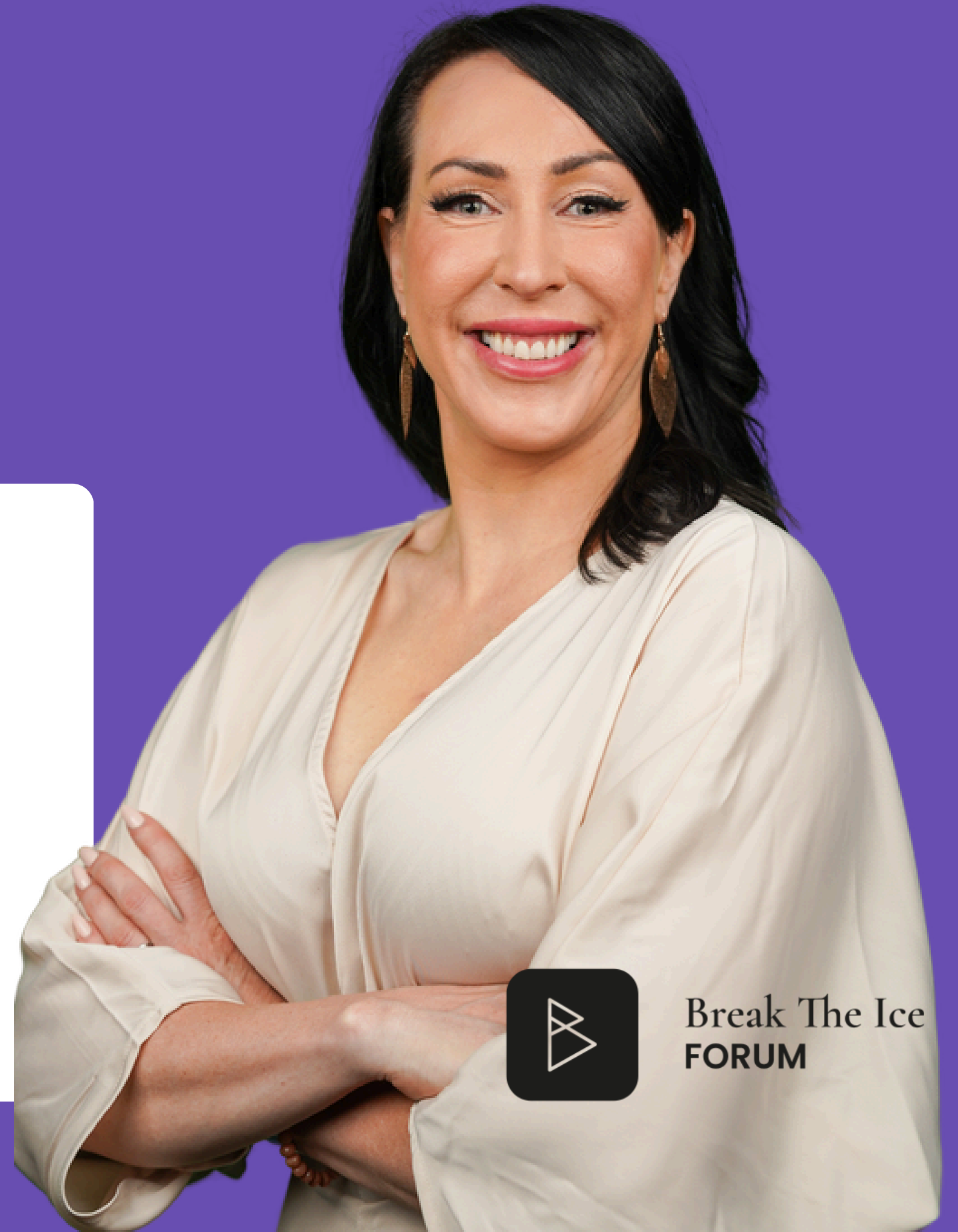


Charlotte Heath
Director of Sales Suppliers

Feel free to contact me should you
have any questions

charlotte@breaktheiceforum.com

+44 790 350 51 86

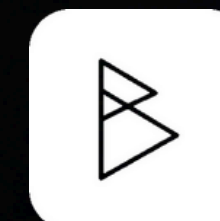


Break The Ice
FORUM

Patricia Otal
Director of Sales & Marketing

Happy to help you as well and
direct you to your sales contact ;)

patricia@breaktheiceforum.com
+34 671 709 578



Break The Ice
CONNECT

The background is a solid purple color. On the left side, there are several thick white lines that intersect to form a series of triangles and a large 'X' shape, creating a geometric pattern.

Thank you
**& looking forward to
welcoming you !**