

Break The Ice Connect

The most intuitive web platform for MICE



Welcome Introduction

Matthieu Lagae CEO & Founder



What's new

Connect, source, succeed!



Break The Ice Forum

What is BTIF?
Forum schedule
2026 Destinations
Interested to host?



Break The Ice Connect

Introduction
Why BTI Connect?
Platform features
Intuitive Tools



Join Us!

Free until end year
Easy to connect
Included in BTIF
100€/month fee
No commision



Contact us!

Charlotte Heath DOS
Patricia Otal DOSM
Thank you & we look
forward to
welcoming you!

Part I Break The Ice Forum



Break The Ice Forum Where business meets family

Exclusive B2B event for the MICE
Two days and two nights
High-quality networking
Top-level industry peers
25 pre-selected appointments

Join us for a unique experience that blends professional opportunities with a familial touch.



What is?

Break The Ice Forum



Loyal clients, great feedback, striving for excellence, international team.

Only MICE forum to:

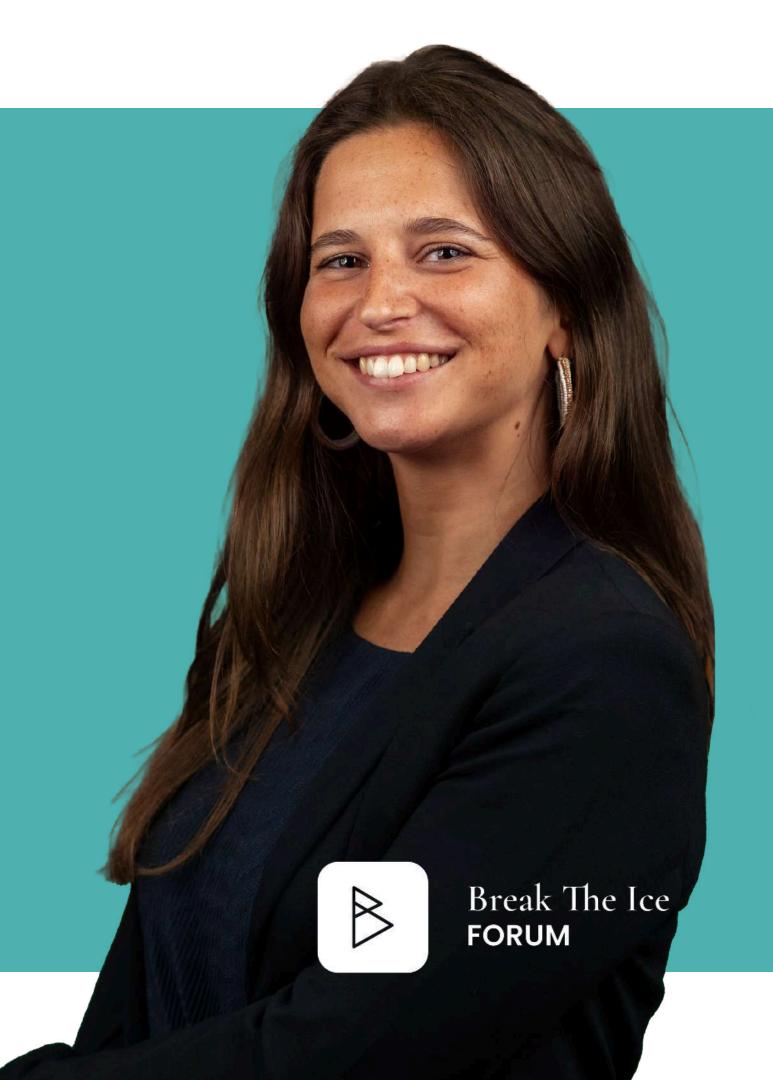
- Include host partners in buyer selection
- Hard & online copy directory
- Equal care for suppliers and buyers
- RFP web platform

Main goal is to foster collaborations.

- Suppliers meeting great buyers & ROI
- Buyers connecting with top-tier suppliers

Schedule Short & highly effective

- Thursday Evening: Arrival, Networking
 Cocktail & Dinner
- Friday Full Day: Breakfast, Pre-scheduled Appointments, Lunch, Team Building Activity, Networking Cocktail, Gala Dinner & Party
- Saturday Morning: Networking
 Breakfast/Brunch, Checkout



Break The Ice Forums 2026

Dates & Destinations



















Break The Ice Forum 2026 Dates & Destinations

BENELUX/SCANDIC & EU/UK BUYERS 29 JAN-31 JAN 2026 – AMSTERDAM 20-22 AUG 2026 – GHENT

DACH/UK/BENELUX/FR/SCANDIC & EU BUYERS
12-14 MAR 2026 - SEVILLA
05-07 NOV 2026 - ALBUFEIRA
10-12 DEC 2026 - ANDERMATT

GERMAN D/A/CH & EU/UK BUYERS
07-09 MAY 2026 - EISENSTADT (VIENNA)
01-03 OCT 2026 - SALZBURGER

UK & EU BUYERS 18-20 JUN 2026 - POREC

Would you like to host?

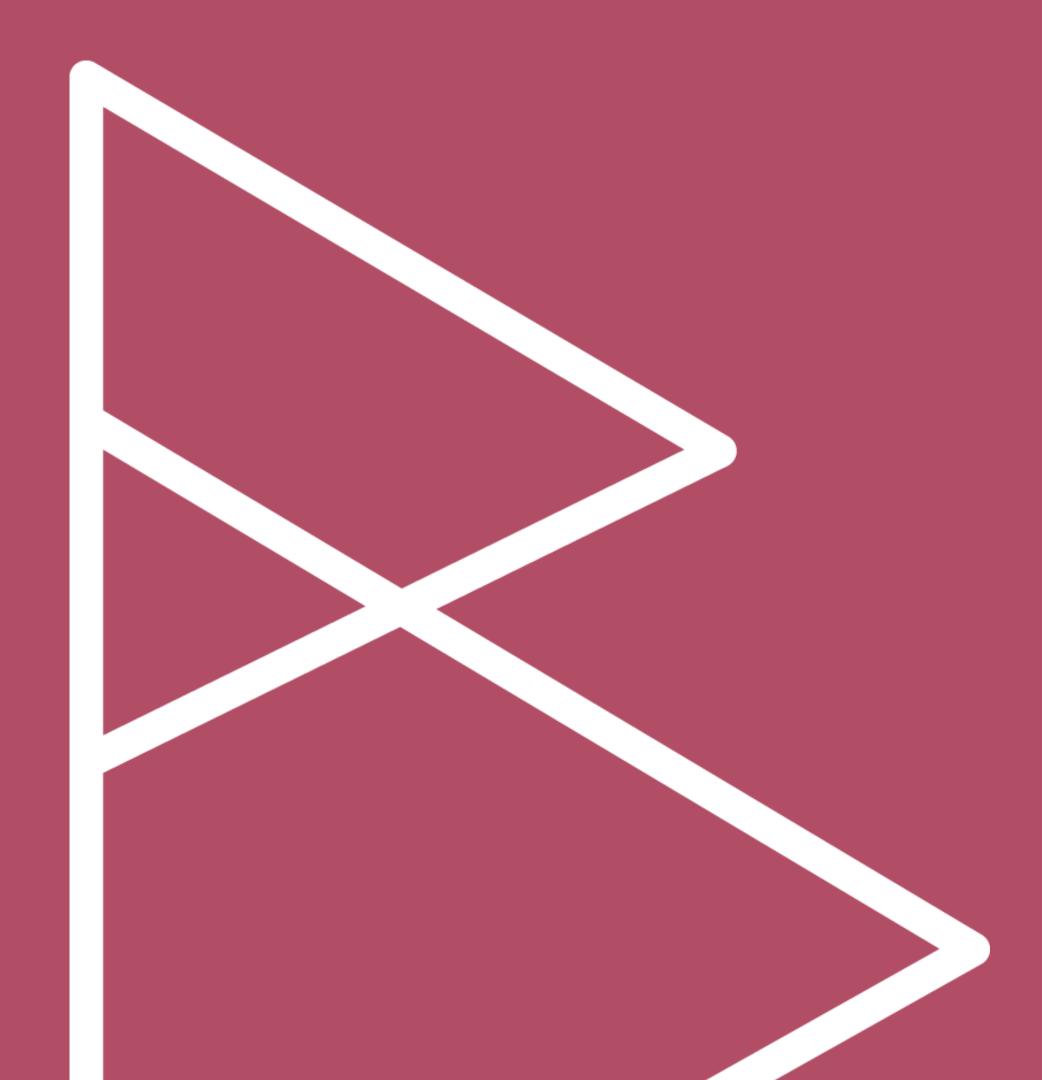
If you'd like to host in 2027, 2028, ... let us know, we are planning now.

Alexander Spuck alexander@breaktheiceforum.com +49 173 3139923



Part 2

Break The Ice
Connect





Why we created Break The Ice Connect?

- To make life easier for both buyers and suppliers
- As a past supplier & buyer we fully understand your challenges.
- Informal and highly effective format.

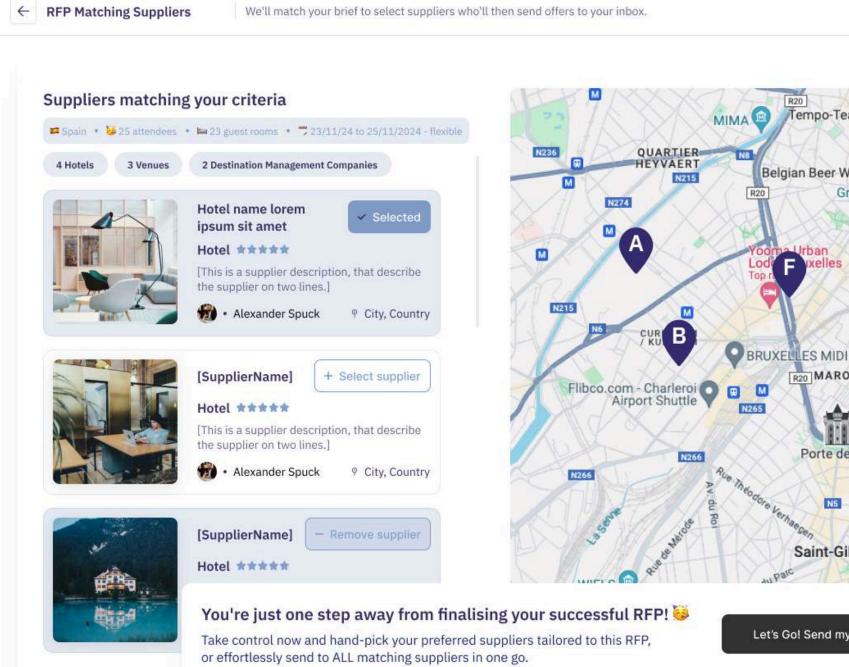
Enhancing our service we developed Break The Ice Connect.

- Simple registration, once only!
- Access to all your contacts
- Excel export
- Direct chat
- Easy follow-ups, and much more...
- Informal and straightforward
- One click away from booking our forums



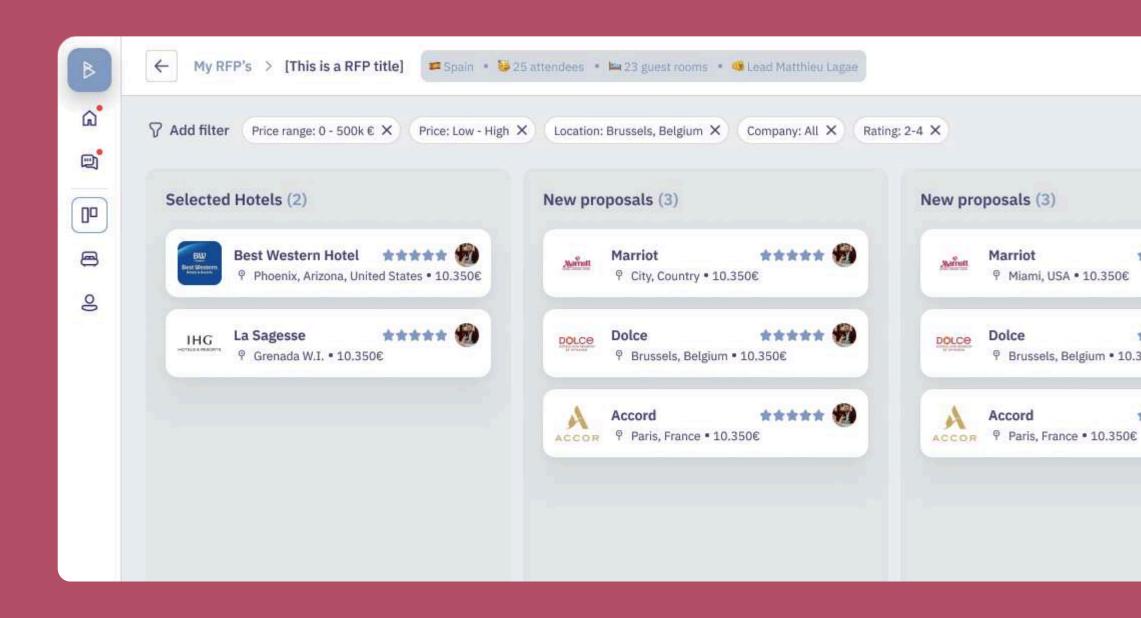
The platform will greatly simplify your experience, both before and after the event.

Fast, intuitive tool for booking events and handling requests.



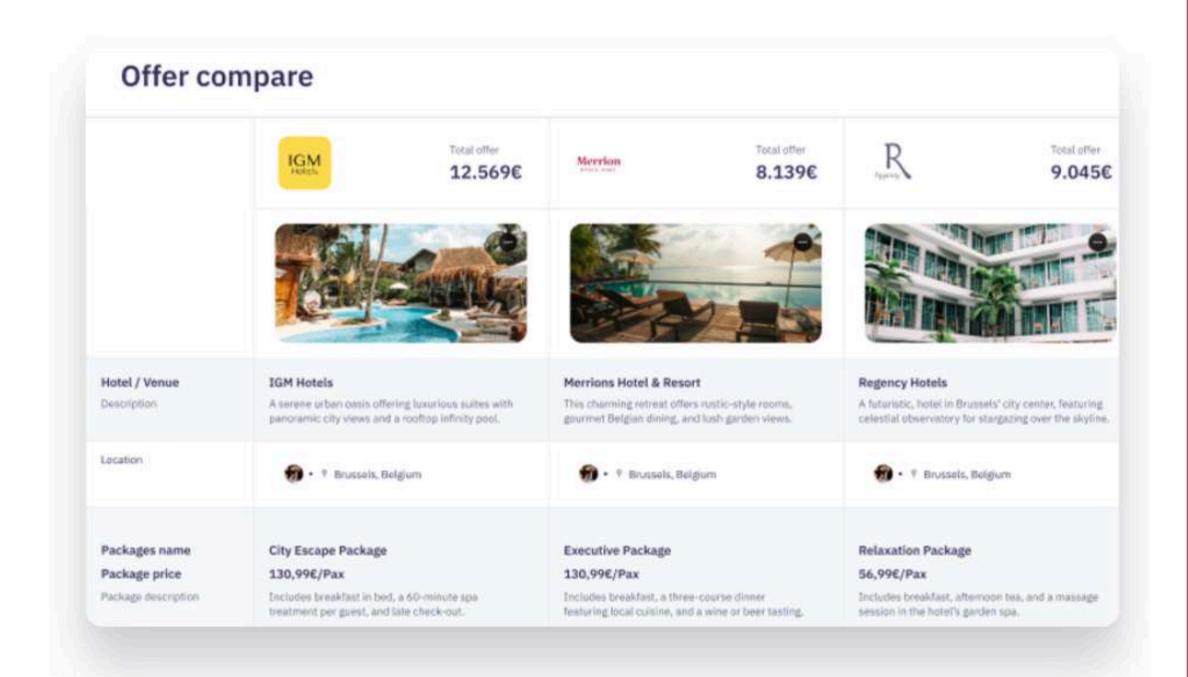
Manage your RFP's

Inspired by a CRM Kanban board, it features an easy drag-and-drop interface to manage offers and requests efficiently.





Buyers can even compare offers seamlessly within the platform.

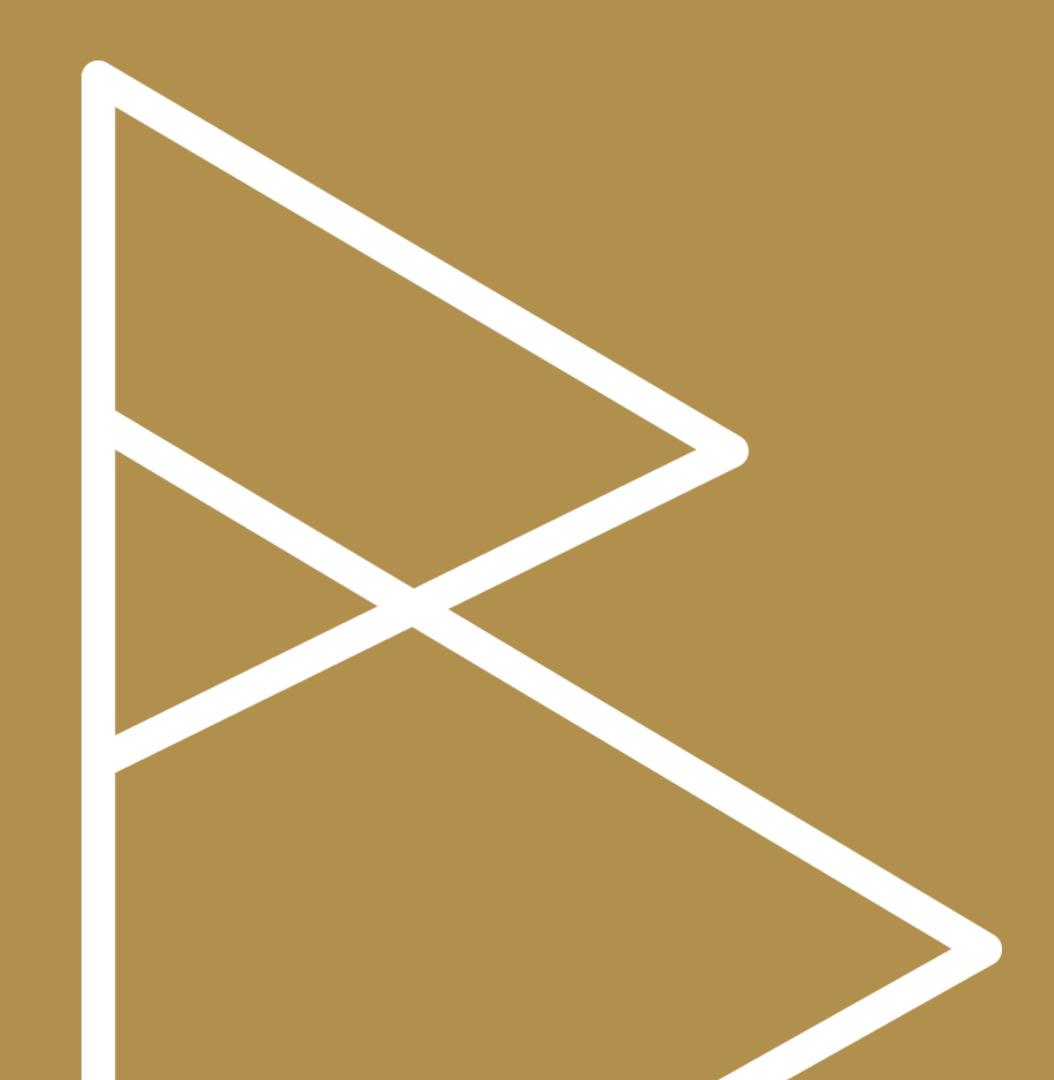


This is just the first version it will be continuously improved

We'll rely on your feedback to make
Break The Ice Connect the ultimate tool for your events



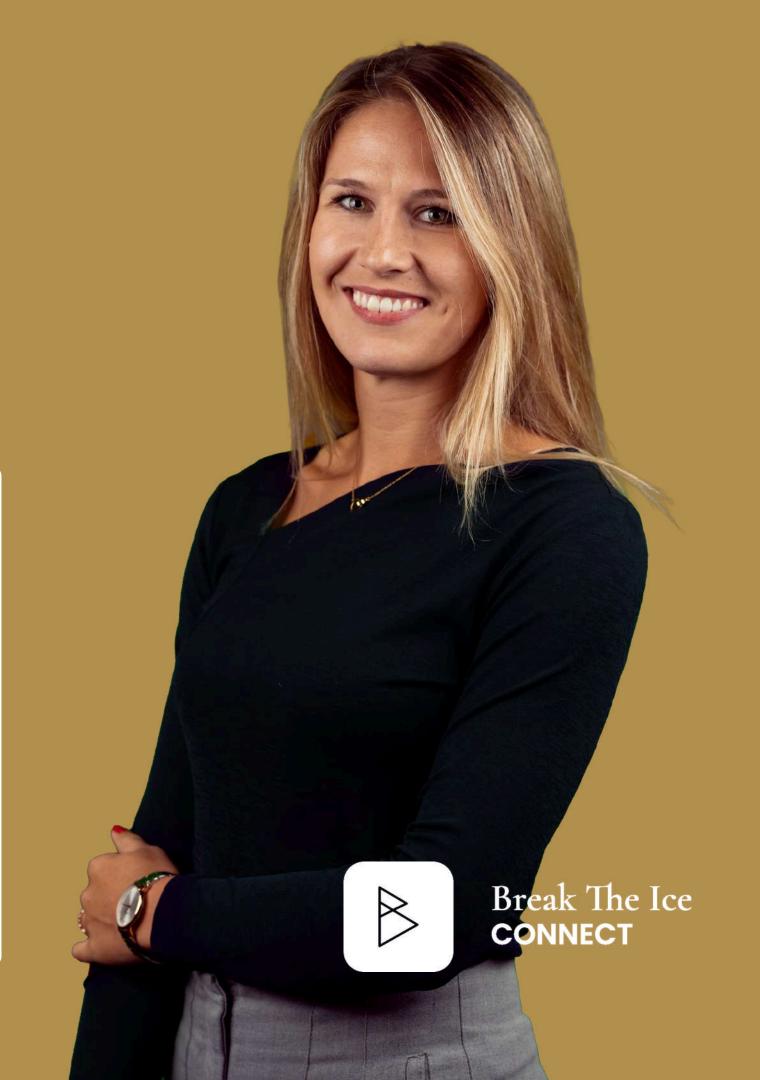
Part 3
Join us!



Suppliers can register for free in 2026

Join a Forum, register your hotel for free, and enjoy one year of complimentary access!

One hotel/venue/company per Break
The Ice Forum included.



Buyers can register now!

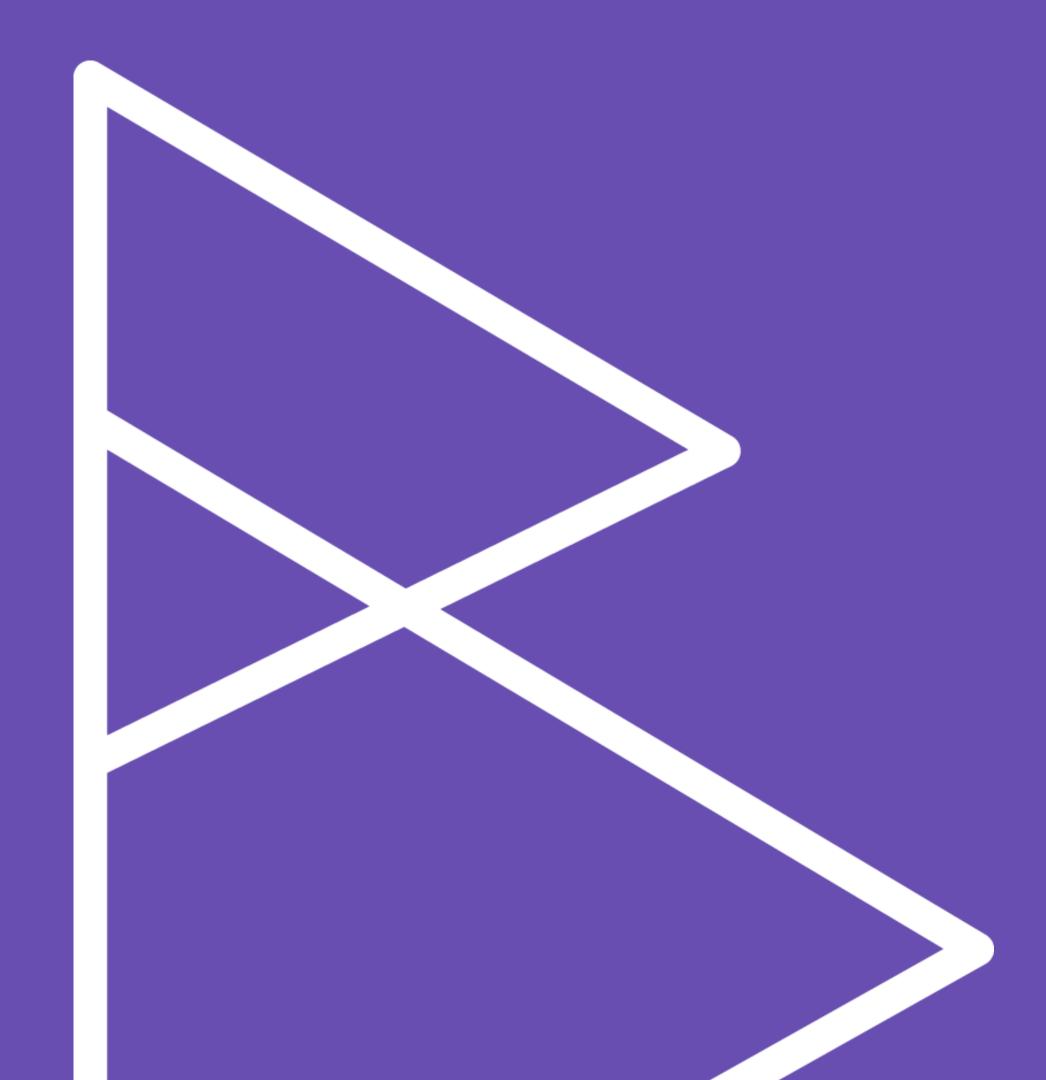
No fees no commissions

Just make sure to use the platform

breaktheiceconnect.com



Part 4 Contacts

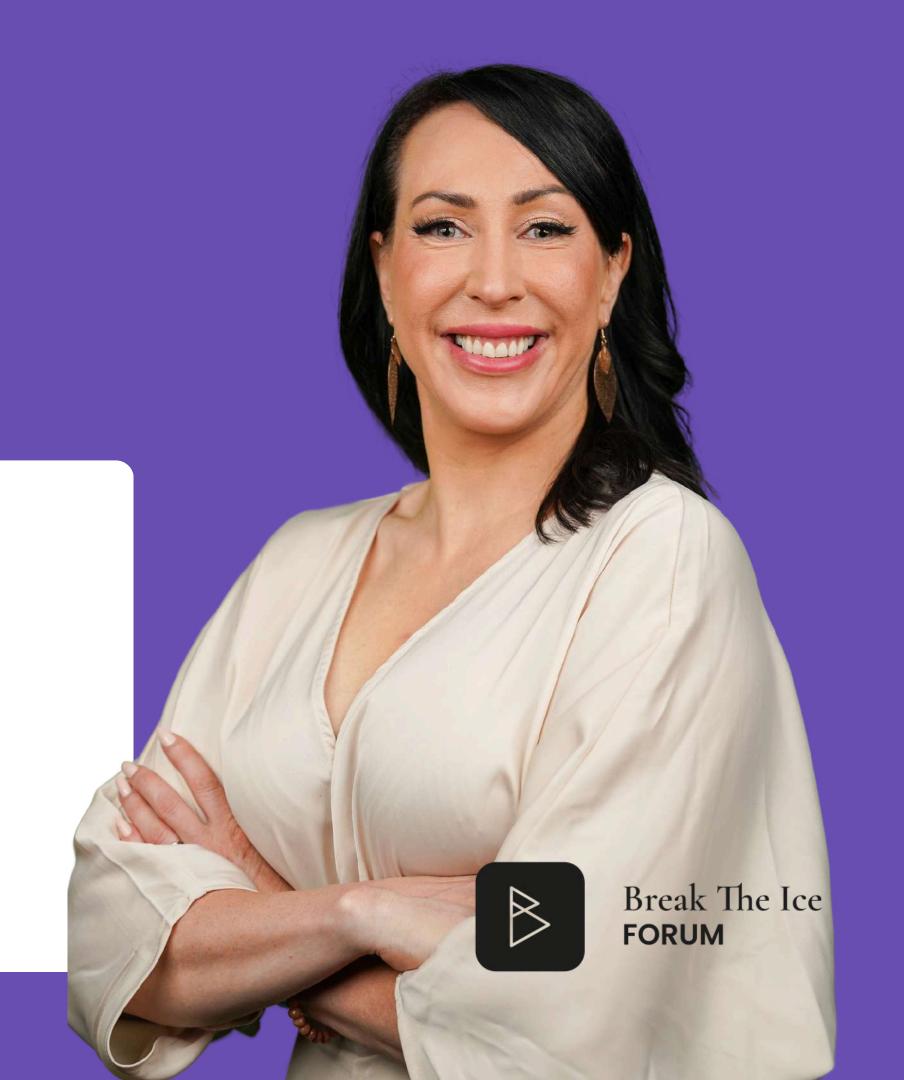


Charlotte Heath Director of Sales Suppliers

Feel free to contact me should you have any questions

charlotte@breaktheiceforum.com

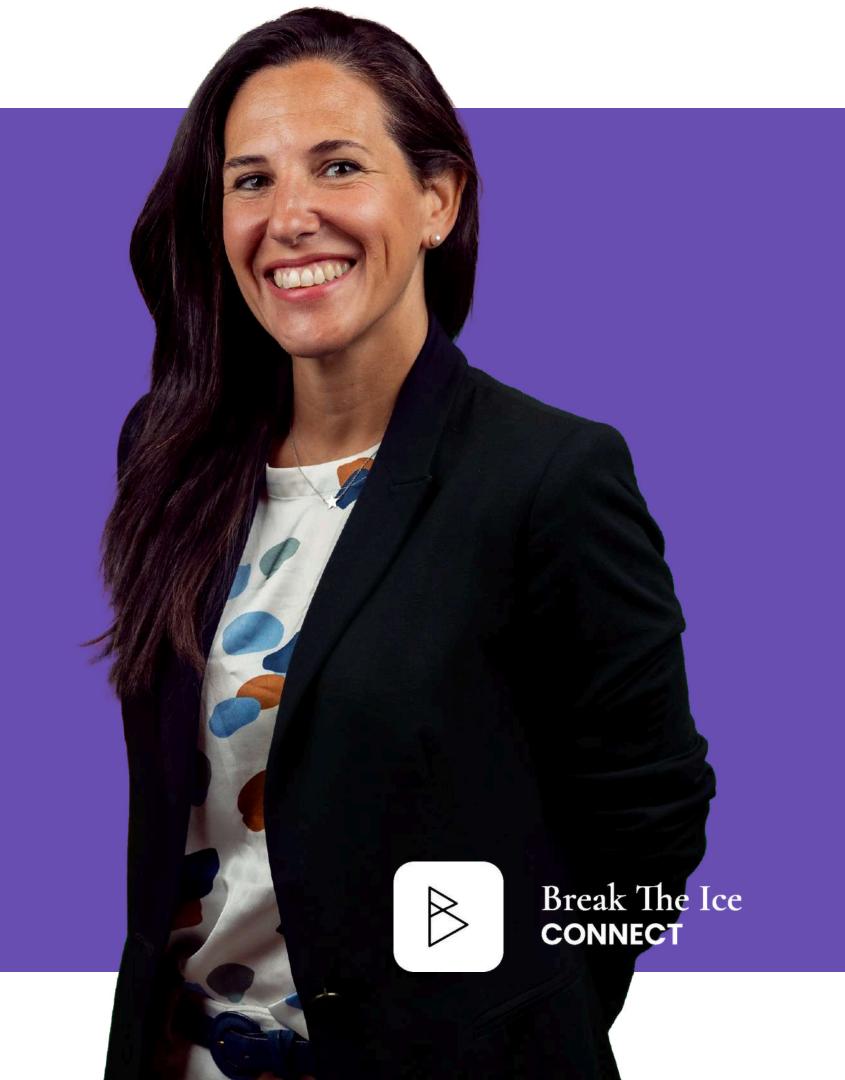
+44 790 350 51 86



Patricia Otal Director of Sales & Marketing

Happy to help you as well and direct you to your sales contact;)

patricia@breaktheiceforum.com +34 671 709 578



Thank you & looking forward to welcoming you!