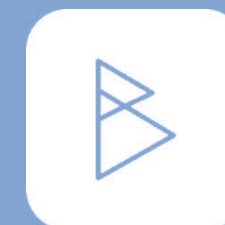


Break The Ice Forum **2026 dates & New Web Platform**

Break The Ice Connect

The most intuitive web platform for MICE



Break The Ice
CONNECT

Welcome Introduction

Matthieu Lagae
CEO & Founder



What's new

Connect, source, succeed!

1

Break The Ice Forum

What is BTIF?
Forum schedule
2026 Destinations
Interested to host?

2

Break The Ice Connect

Introduction
Why BTI Connect?
Platform features
Intuitive Tools

3

Join Us!

Free until end year
Easy to connect
Included in BTIF
100€/month fee
No commision

4

Contact us!

Charlotte Heath DOS
Patricia Otaí DOSM
Thank you & we look
forward to
welcoming you!

Part I

**Break The Ice
Forum**



Break The Ice Forum

Where business meets family

Exclusive B2B event for the MICE

Two days and two nights

High-quality networking

Top-level industry peers

25 pre-selected appointments

Join us for a unique experience that
blends professional opportunities with a
familial touch.



What is ?

Break The Ice Forum



Loyal clients, great feedback, striving for excellence, international team.

Only MICE forum to:

- Include host partners in buyer selection
- Hard & online copy directory
- Equal care for suppliers and buyers
- RFP web platform

Main goal is to foster collaborations.

- Suppliers meeting great buyers & ROI
- Buyers connecting with top-tier suppliers

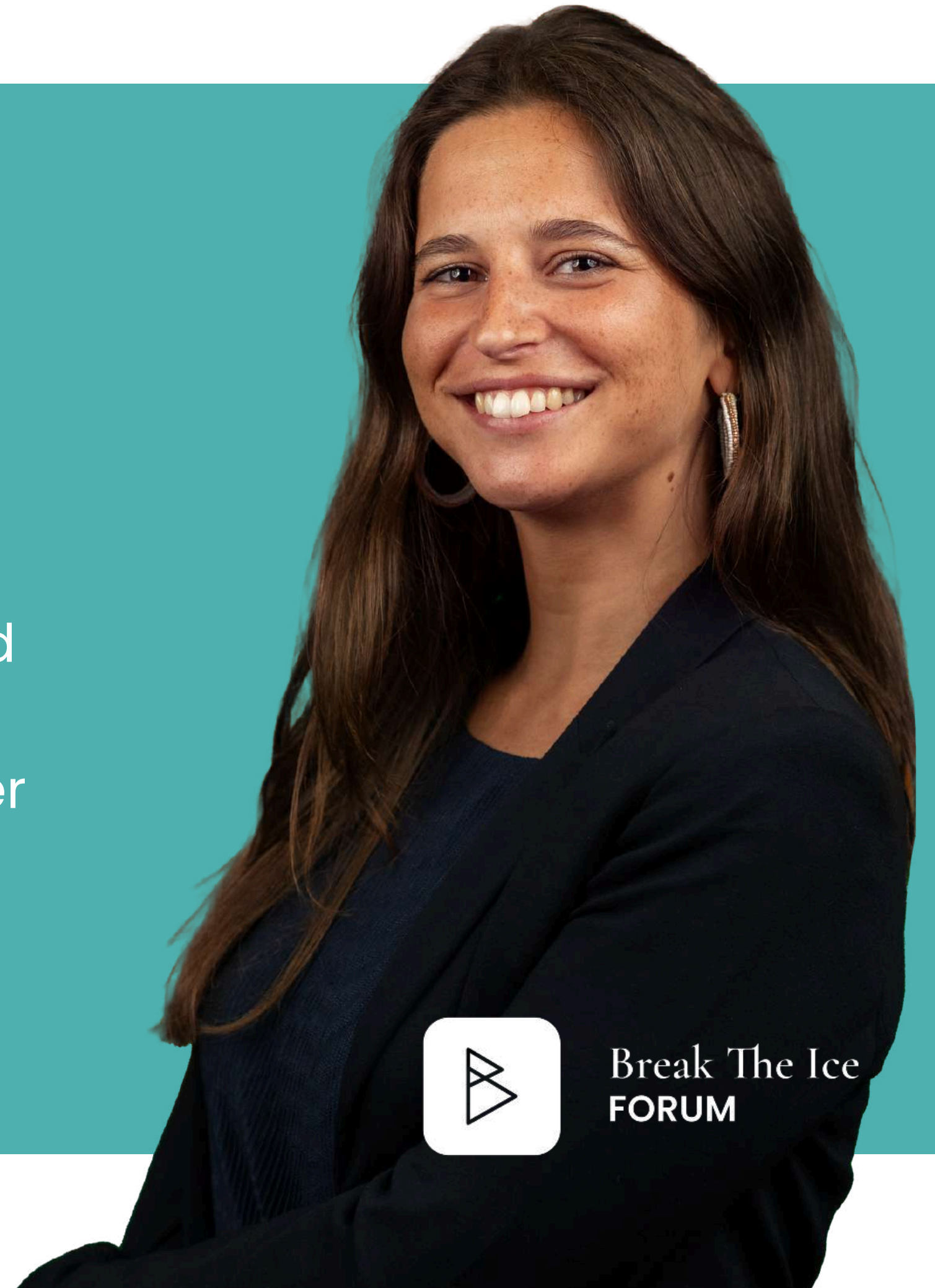
Schedule

Short & highly effective

- Thursday Evening: Arrival, Networking Cocktail & Dinner
- Friday Full Day: Breakfast, Pre-scheduled Appointments, Lunch, Team Building Activity, Networking Cocktail, Gala Dinner & Party
- Saturday Morning: Networking Breakfast/Brunch, Checkout



Break The Ice
FORUM



Break The Ice Forums 2026

**Dates &
Destinations**



A scenic view of an Amsterdam canal during the day. The water is calm, reflecting the sky and the buildings. Several boats are visible, including a large white houseboat on the right and several smaller tour boats in the center. The canal is lined with traditional Dutch buildings, some with red brick facades and white window frames. A large, ornate church tower with a clock face and a spire is the focal point in the background. The sky is a mix of blue and soft orange, suggesting a clear day with some light clouds. The overall atmosphere is peaceful and picturesque.

AMSTERDAM

29 JAN-31 JAN 2026



SEVILLA

12-14 MAR 2026

A wide-angle photograph of a grand, ornate hall, likely a ballroom or event space. The ceiling is high and features a series of large, rectangular frescoed panels depicting various scenes, surrounded by intricate gold leaf decorations. The walls are also adorned with gold leaf patterns and framed portraits. The floor is covered in a red carpet. Numerous round tables are set up throughout the room, each with a white tablecloth, glassware, and a small floral centerpiece. Red upholstered chairs are arranged around the tables. The overall atmosphere is formal and elegant.

EISENSTADT

07-09 MAY 2026



The background image shows a high-end rooftop terrace during the 'blue hour'. In the center, a large, light-blue modular sofa sits on a circular rug. To its right is a round fire pit with a small flame. Several modern armchairs with light-colored cushions are scattered around. A long, low lounge sofa is visible in the background near a swimming pool that stretches along the edge of the terrace. The pool's water reflects the twilight sky. Beyond the terrace, a coastal town with lights is visible across a body of water, under a sky transitioning from deep blue to soft orange near the horizon. String lights are draped across the terrace, and potted trees add to the lush atmosphere.

POREC

18-20 JUN 2026



GHENT

20-22 AUG 2026



SALZBURGER LAND

25-27 SEP 2026

ALBUFEIRA

05-07 NOV 2026

An aerial photograph of a snowy mountain landscape. In the foreground, several modern, multi-story buildings with wooden and stone facades are visible. The middle ground shows a wide, snow-covered slope with a red train traveling along a track. The background features more snow-covered terrain and evergreen trees.

ANDERMATT

10-12 DEC 2026

Break The Ice Forum

2026 Dates & Destinations

BENELUX/SCANDIC & EU/UK BUYERS
29 JAN-31 JAN 2026 – AMSTERDAM
20-22 AUG 2026 – GHENT

DACH/UK/BENELUX/FR/SCANDIC & EU BUYERS
12-14 MAR 2026 – SEVILLA
05-07 NOV 2026 – ALBUFEIRA
10-12 DEC 2026 – ANDERMATT

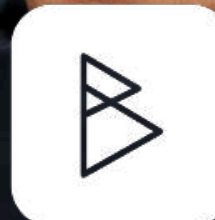
GERMAN D/A/CH & EU/UK BUYERS
07-09 MAY 2026 – EISENSTADT (VIENNA)
01-03 OCT 2026 – SALZBURGER

UK & EU BUYERS
18-20 JUN 2026 – POREC

Would you like
to host?

If you'd like to host in 2027, 2028, ... let
us know, we are planning now.

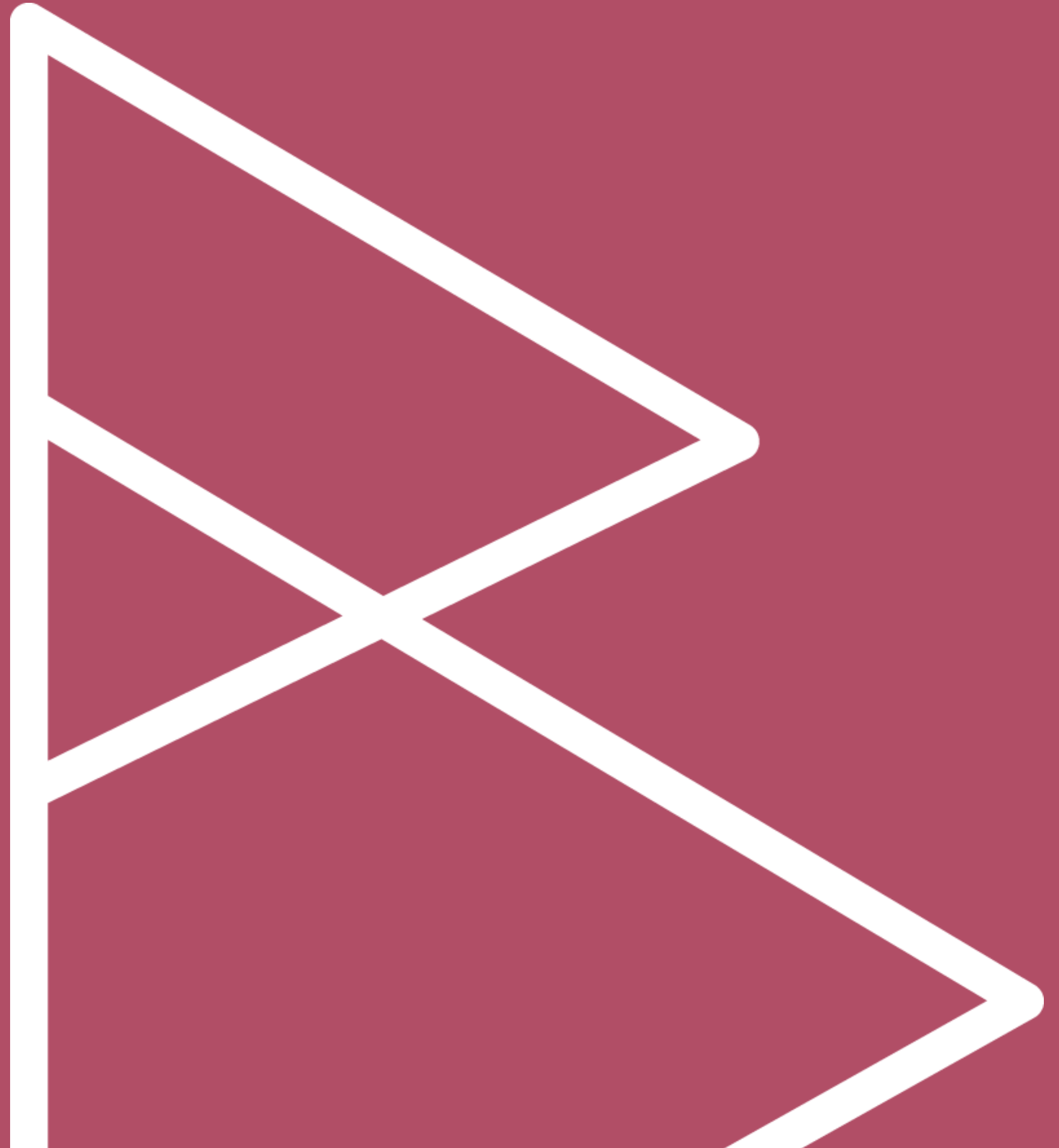
Alexander Spuck
alexander@breaktheiceforum.com
+49 173 3139923



Break The Ice
FORUM

Part 2

Break The Ice Connect





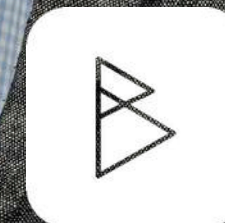
Break The Ice **CONNECT**

Why we created **Break The Ice Connect?**

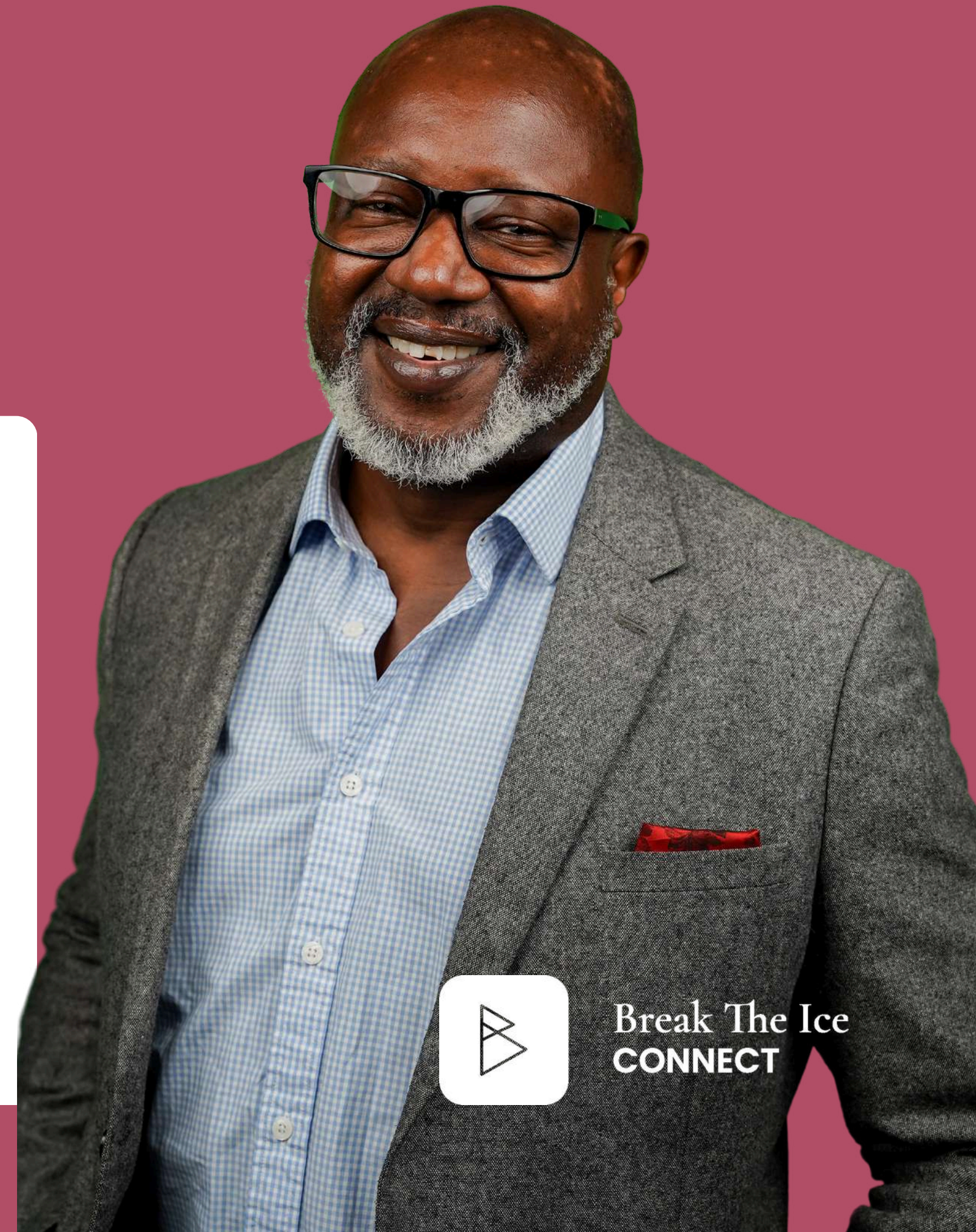
- To make life easier for both buyers and suppliers
- As a past supplier & buyer we fully understand your challenges.
- Informal and highly effective format.

Enhancing our service **we developed Break The Ice Connect.**

- Simple registration, once only!
- Access to all your contacts
- Excel export
- Direct chat
- Easy follow-ups, and much more...
- Informal and straightforward
- One click away from booking our forums



Break The Ice
CONNECT



The platform will greatly simplify **your experience, both before and after the event.**

Fast, intuitive tool for booking events and handling requests.

RFP Matching Suppliers

We'll match your brief to select suppliers who'll then send offers to your inbox.

Suppliers matching your criteria

Spain

25 attendees

23 guest rooms

23/11/24 to 25/11/2024 - flexible

4 Hotels

3 Venues

2 Destination Management Companies

Hotel name lorem ipsum sit amet

Hotel ★★★★★

[This is a supplier description, that describe the supplier on two lines.]

Alexander Spuck

City, Country

✓ Selected

[SupplierName]

Hotel ★★★★★

[This is a supplier description, that describe the supplier on two lines.]

Alexander Spuck

City, Country

+ Select supplier

[SupplierName]

Hotel ★★★★★

— Remove supplier

You're just one step away from finalising your successful RFP! 🎉

Take control now and hand-pick your preferred suppliers tailored to this RFP, or effortlessly send to ALL matching suppliers in one go.

Let's Go! Send my

QUARTIER HEYVAERT

Belgian Beer W

Yooma Urban Lod

BRUXELLES MIDI

Porte de

Saint-Gi

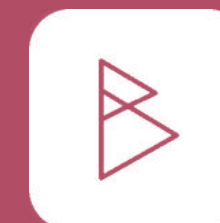
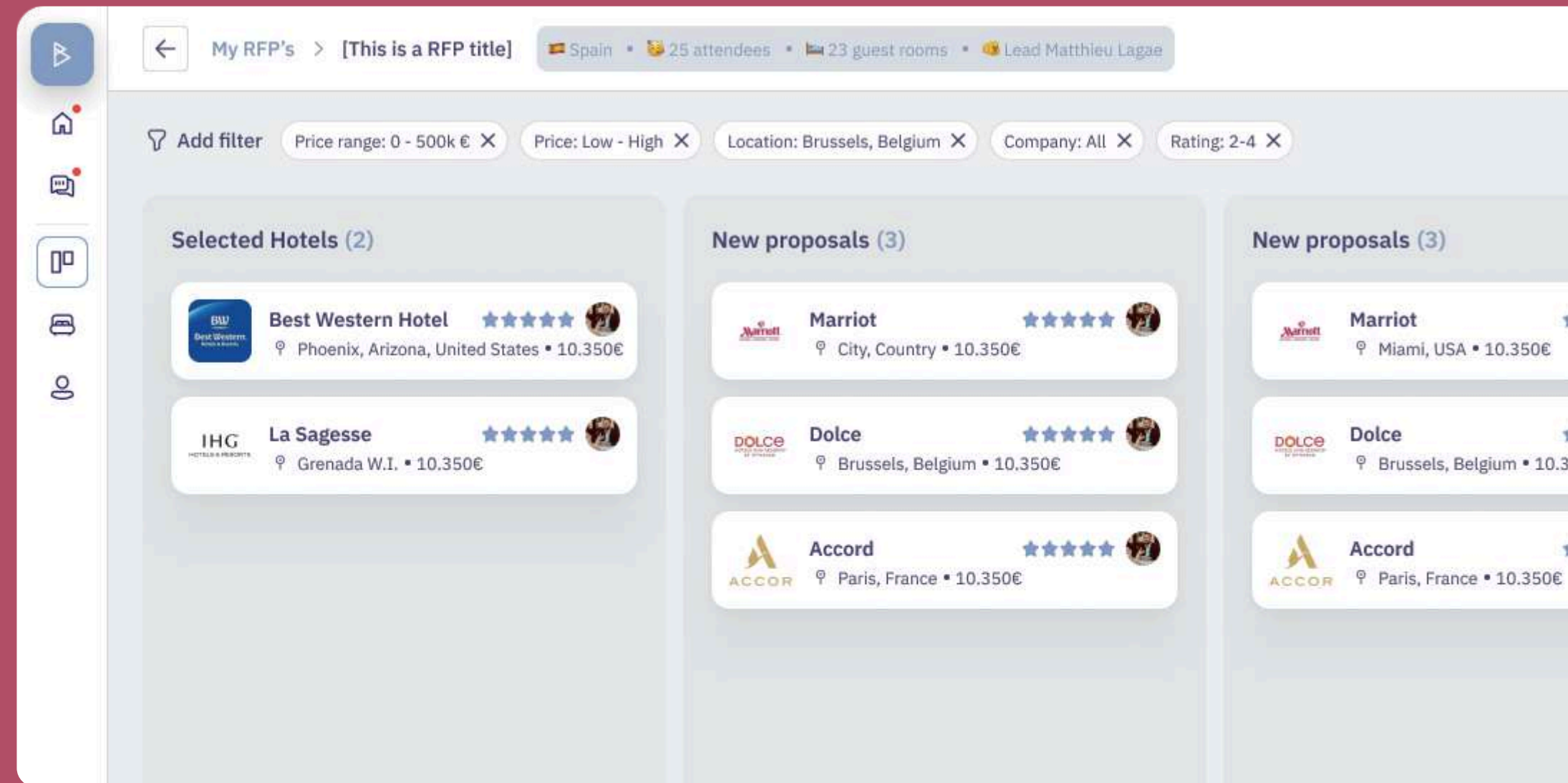
A

B

F













Manage your RFP's

Inspired by a CRM Kanban board, it features an easy drag-and-drop interface to manage offers and requests efficiently.



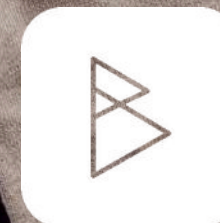
Break The Ice
CONNECT

Buyers can even compare offers seamlessly within the platform.

Offer compare			
	 <div>Total offer 12.569€</div>	 <div>Total offer 8.139€</div>	 <div>Total offer 9.045€</div>
			
Hotel / Venue Description	IGM Hotels A serene urban oasis offering luxurious suites with panoramic city views and a rooftop infinity pool.	Merrions Hotel & Resort This charming retreat offers rustic-style rooms, gourmet Belgian dining, and lush garden views.	Regency Hotels A futuristic, hotel in Brussels' city center, featuring celestial observatory for stargazing over the skyline.
Location	 •  Brussels, Belgium	 •  Brussels, Belgium	 •  Brussels, Belgium
Packages name	City Escape Package	Executive Package	Relaxation Package
Package price	130,99€/Pax	130,99€/Pax	56,99€/Pax
Package description	Includes breakfast in bed, a 60-minute spa treatment per guest, and late check-out.	Includes breakfast, a three-course dinner featuring local cuisine, and a wine or beer tasting.	Includes breakfast, afternoon tea, and a massage session in the hotel's garden spa.

This is just the first version
it will be continuously improved

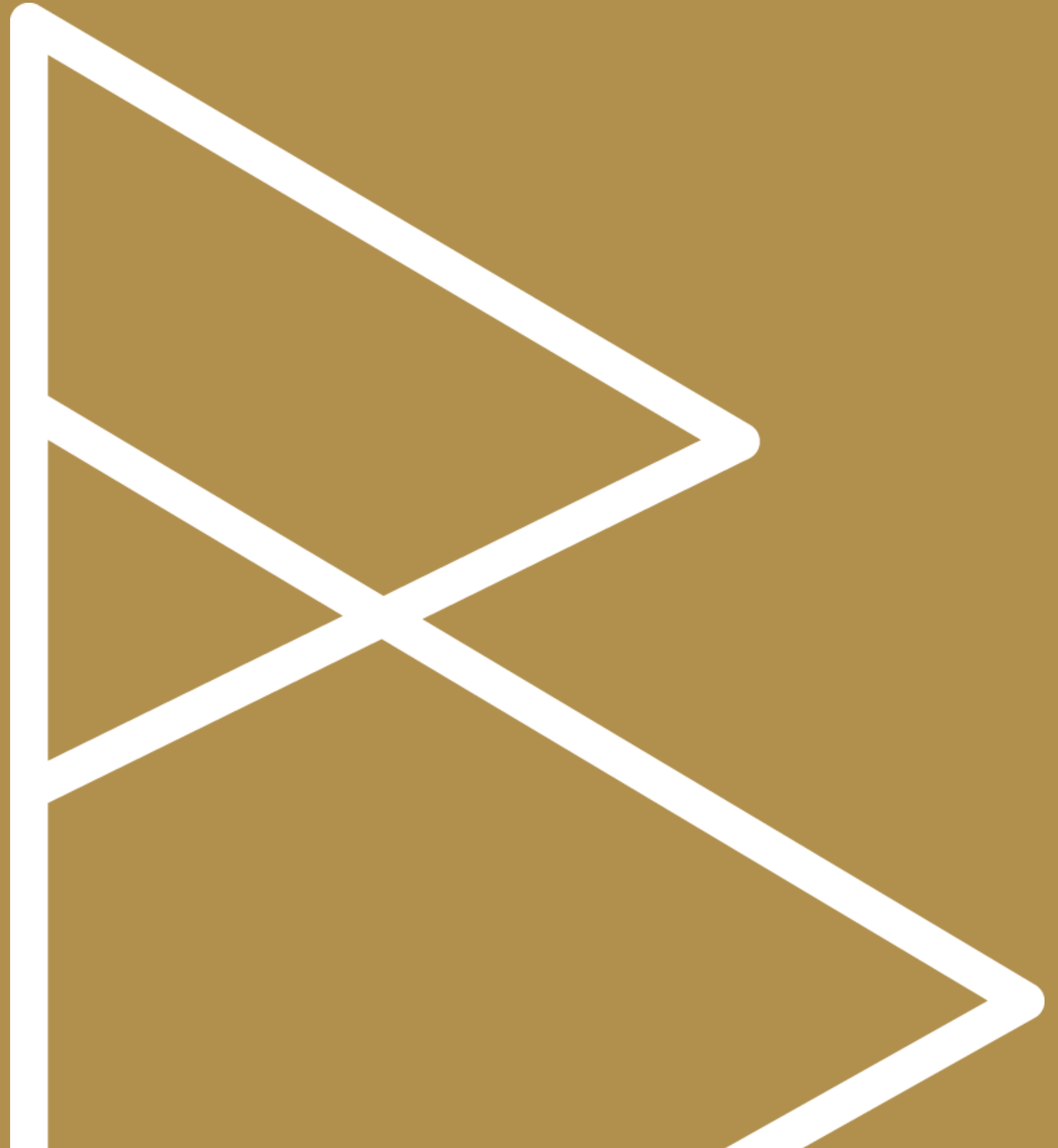
We'll rely on your
feedback to make
Break The Ice Connect
the ultimate tool for
your events



Break The Ice
CONNECT



Part 3
Join us!



Suppliers can register for free in 2026

Join a Forum, register your hotel for free, and enjoy one year of complimentary access!

One hotel/venue/company per Break The Ice Forum included.



Break The Ice
CONNECT

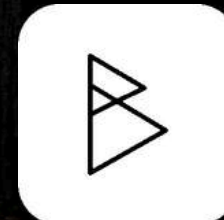


Buyers can register now!

No fees no commissions

Just make sure to use the
platform

breaktheiceconnect.com



Break The Ice
CONNECT

Rates per forum **2026**

1 FORUM for €4.990,00

2 FORUMS for €4.690,00 each

3 FORUMS for €4.390,00 each

4 FORUMS for €4.190,00 each

As from 5 FORUMS for €3.990,00 each

One forum participation includes 1 YEAR of complimentary access to our NEW platform, BTI Connect, for one entity. 100€ per month for any additional Hotel/Venue/DMC/CVB/Service Provider to be present on the web platform.



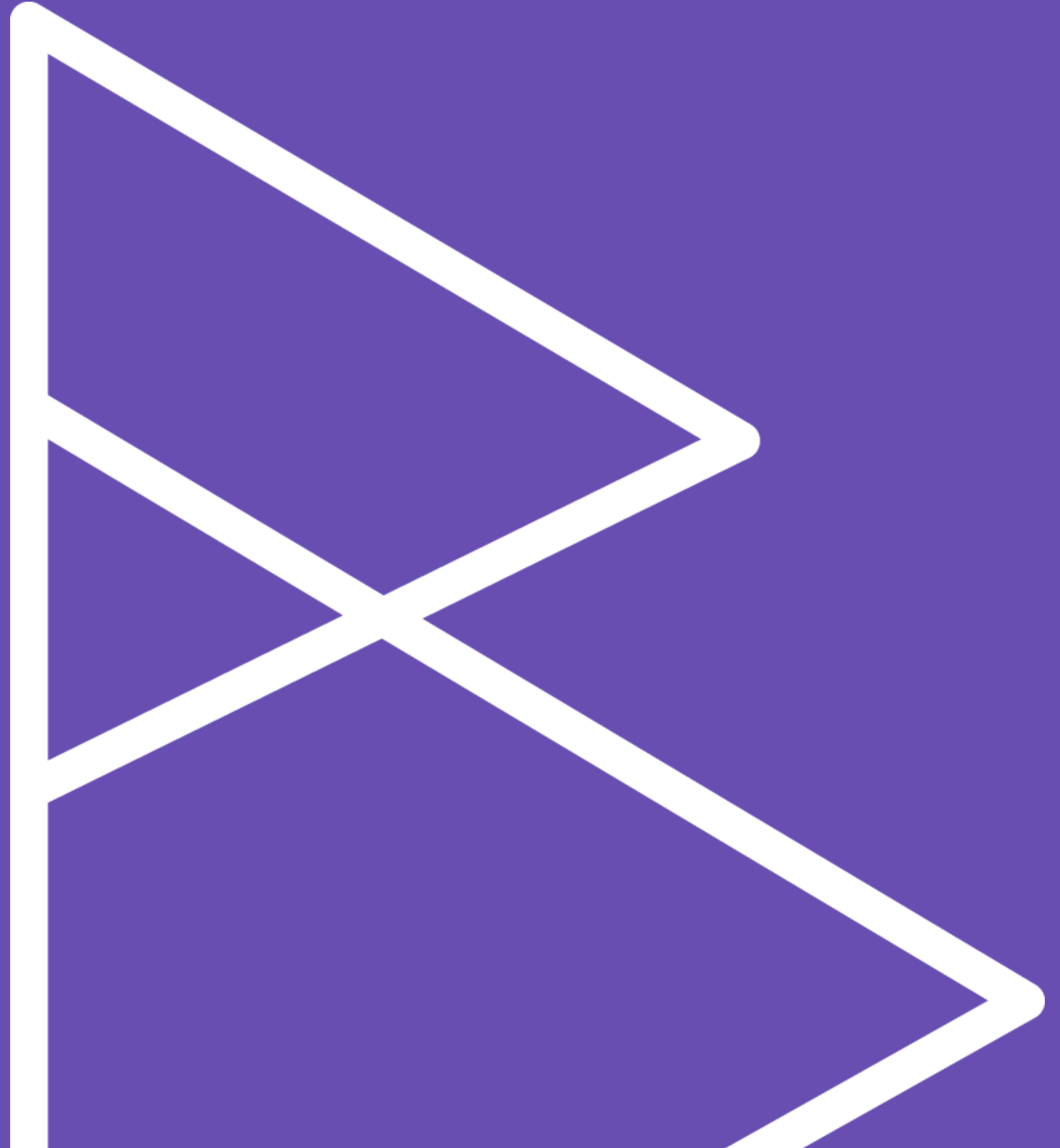
Break The Ice
FORUM



Break The Ice
CONNECT

Part 4

Contacts

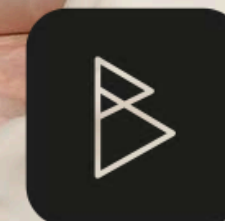
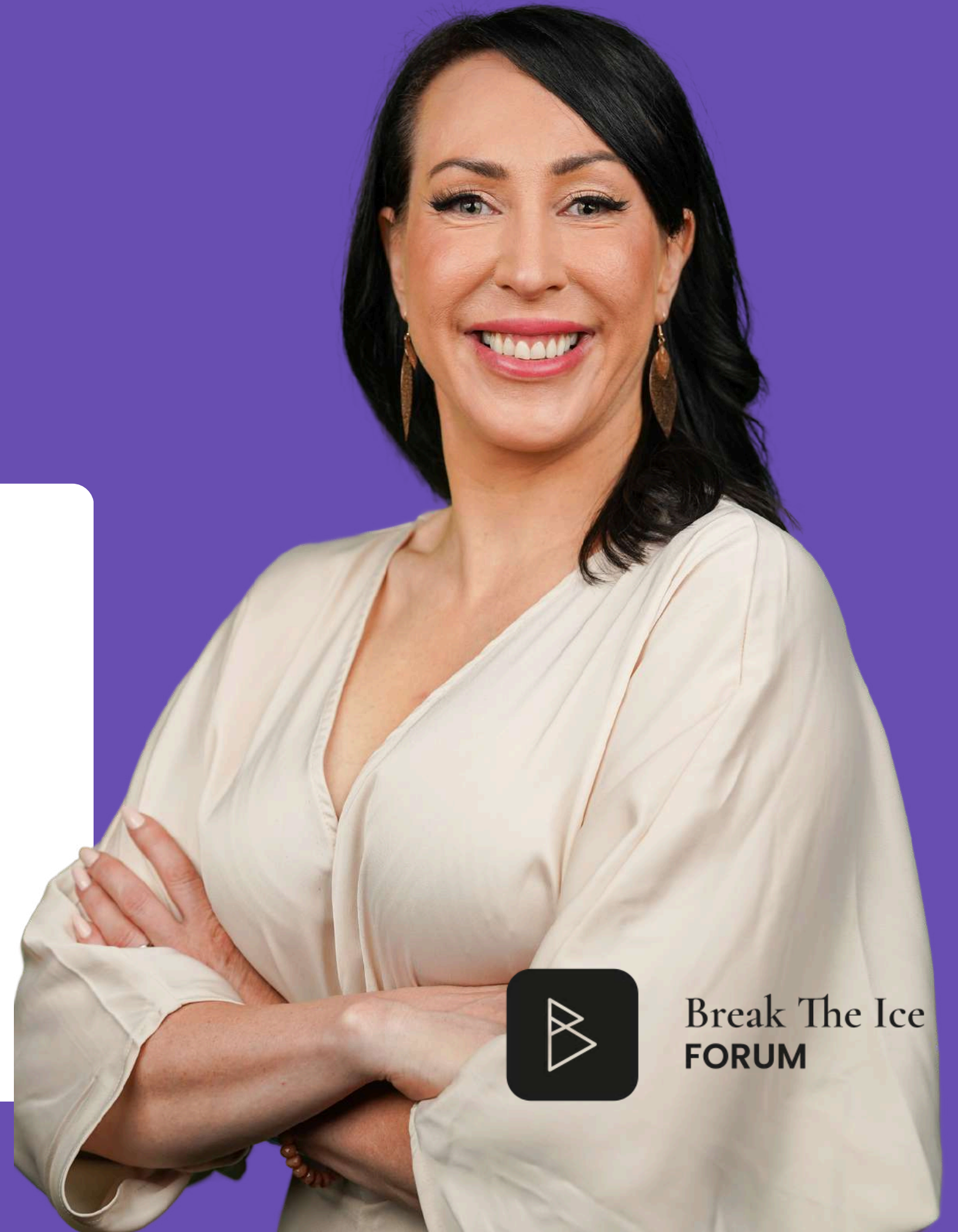


Charlotte Heath
Director of Sales Suppliers

Feel free to contact me should you
have any questions

charlotte@breaktheiceforum.com

+44 790 350 51 86

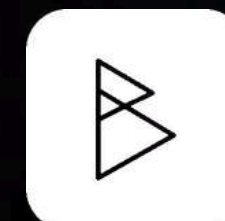


Break The Ice
FORUM

Patricia Otal
Director of Sales & Marketing

Happy to help you as well and
direct you to your sales contact ;)

patricia@breaktheiceforum.com
+34 671 709 578



Break The Ice
CONNECT

The background is a solid purple color. On the left side, there are several thick white lines that intersect to form a series of triangles and a large 'X' shape, creating a geometric pattern.

Thank you
**& looking forward to
welcoming you !**