

Break The Ice Forum **2025 dates & New Web Platform**

Break The Ice Connect

The most intuitive web platform for MICE



Break The Ice
CONNECT

Welcome Introduction

Matthieu Lagae
CEO & Founder



What's new

Connect, source, succeed!

1

Break The Ice Forum

What is BTIF?
Forum schedule
2025 Destinations
Interested to host?

2

Break The Ice Connect

Introduction
Why BTI Connect?
Platform features
Intuitive Tools

3

Join Us!

Free until end year
Easy to connect
Included in BTIF
100€/month fee
No commision

4

Contact us!

Charlotte Heath DOS
Patricia Otaí DOSM
Thank you & we look
forward to
welcoming you!

Part I

**Break The Ice
Forum**



Break The Ice Forum

Where business meets family

Exclusive B2B event for the MICE

Two days and two nights

High-quality networking

Top-level industry peers

25 pre-selected appointments

Join us for a unique experience that
blends professional opportunities with a
familial touch.



What is ?

Break The Ice Forum



Loyal clients, great feedback, striving for excellence, international team.

Only MICE forum to:

- Include host partners in buyer selection
- Hard & online copy directory
- Equal care for suppliers and buyers
- RFP web platform

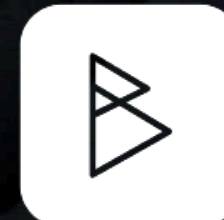
Main goal is to foster collaborations.

- Suppliers meeting great buyers & ROI
- Buyers connecting with top-tier suppliers

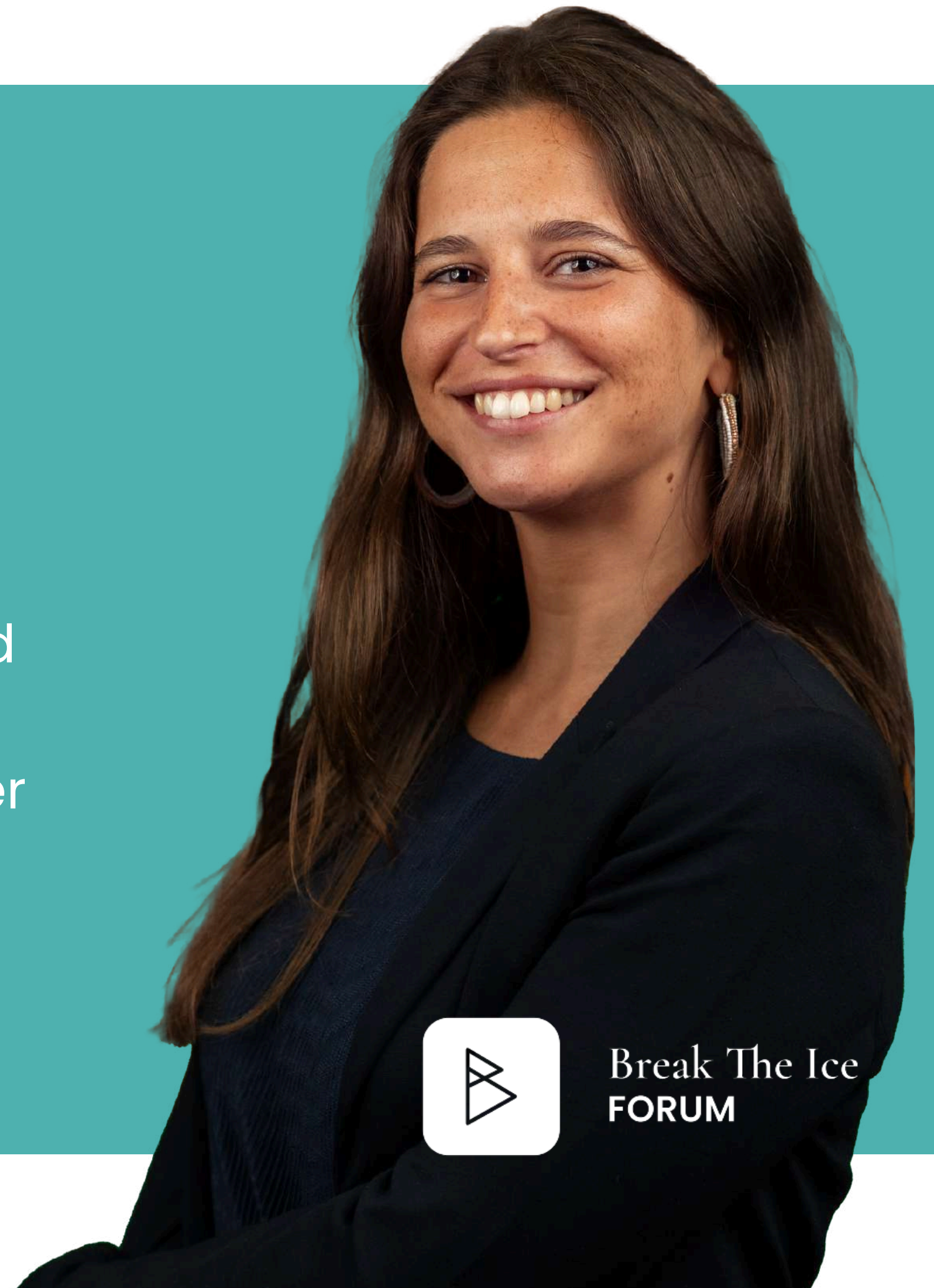
Schedule

Short & highly effective

- Thursday Evening: Arrival, Networking Cocktail & Dinner
- Friday Full Day: Breakfast, Pre-scheduled Appointments, Lunch, Team Building Activity, Networking Cocktail, Gala Dinner & Party
- Saturday Morning: Networking Breakfast/Brunch, Checkout



Break The Ice
FORUM



Break The Ice Forums 2025

**Dates &
Destinations**





BRUSSELS

30 JAN-01 FEB 2025



SITGES

27-29 MAR 2025

A nighttime photograph of Budapest, Hungary. The Hungarian Parliament Building is brightly lit with warm yellow lights, its central dome and spires prominent against the dark blue twilight sky. The building is situated on the right bank of the Danube River. In the foreground, the Chain Bridge, a suspension bridge with numerous lights along its length, stretches across the river. The lights of the bridge and the city buildings are reflected in the calm water of the river. In the background, other city lights and a construction crane are visible on the horizon.

BUDAPEST

08-10 MAY 2025



OLIVA

19-21 JUN 2025



OSLO

21-23 AUG 2025



SPLIT

25-27 SEP 2025

A nighttime photograph of Cologne, Germany. The Hohenzollern Bridge, a large steel arch bridge, is illuminated with warm yellow lights and spans the Rhine river. In the background, the Cologne Cathedral (Kölner Dom) is visible, its twin spires reaching into a twilight sky with soft orange and blue clouds. The river's surface reflects the bridge's lights and the sky. Several white boats are moored along the right bank of the river. The overall scene is a vibrant depiction of the city's architecture and natural beauty at dusk.

COLOGNE

06-08 NOV 2025

An aerial photograph of Lisbon, Portugal, taken during the golden hour of sunset. The city is densely packed with buildings, mostly featuring red-tiled roofs. In the background, the hills of Lisbon are visible, with several prominent church spires and domes rising above the urban landscape. The sky is a warm, hazy orange, and the overall atmosphere is peaceful and scenic. The word "LISBON" is superimposed in large, white, sans-serif capital letters across the center of the image.

LISBON

11-13 DEC 2025

Break The Ice Forum

2025 Dates & Destinations

BENELUX/SCANDIC & EU/UK BUYERS

30 JAN-01 FEB 2025 – BRUSSELS

21-23 AUG 2025 – OSLO

DACH/UK/BENELUX/FR/SCANDIC & EU BUYERS

27-29 MAR 2025 – SITGES (BARCELONA)

25-27 SEP 2025 – SPLIT

11-13 DEC 2025 – LISBON

GERMAN D/A/CH & EU/UK BUYERS

08-10 MAY 2025 – BUDAPEST

06-08 NOV 2025 – COLOGNE

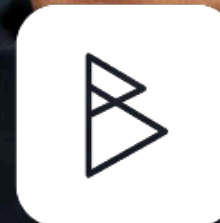
UK & EU BUYERS

19-21 JUN 2025 – OLIVA (VALENCIA)

Would you like
to host?

If you'd like to host in 2026, 2027, ... let
us know, we are planning now.

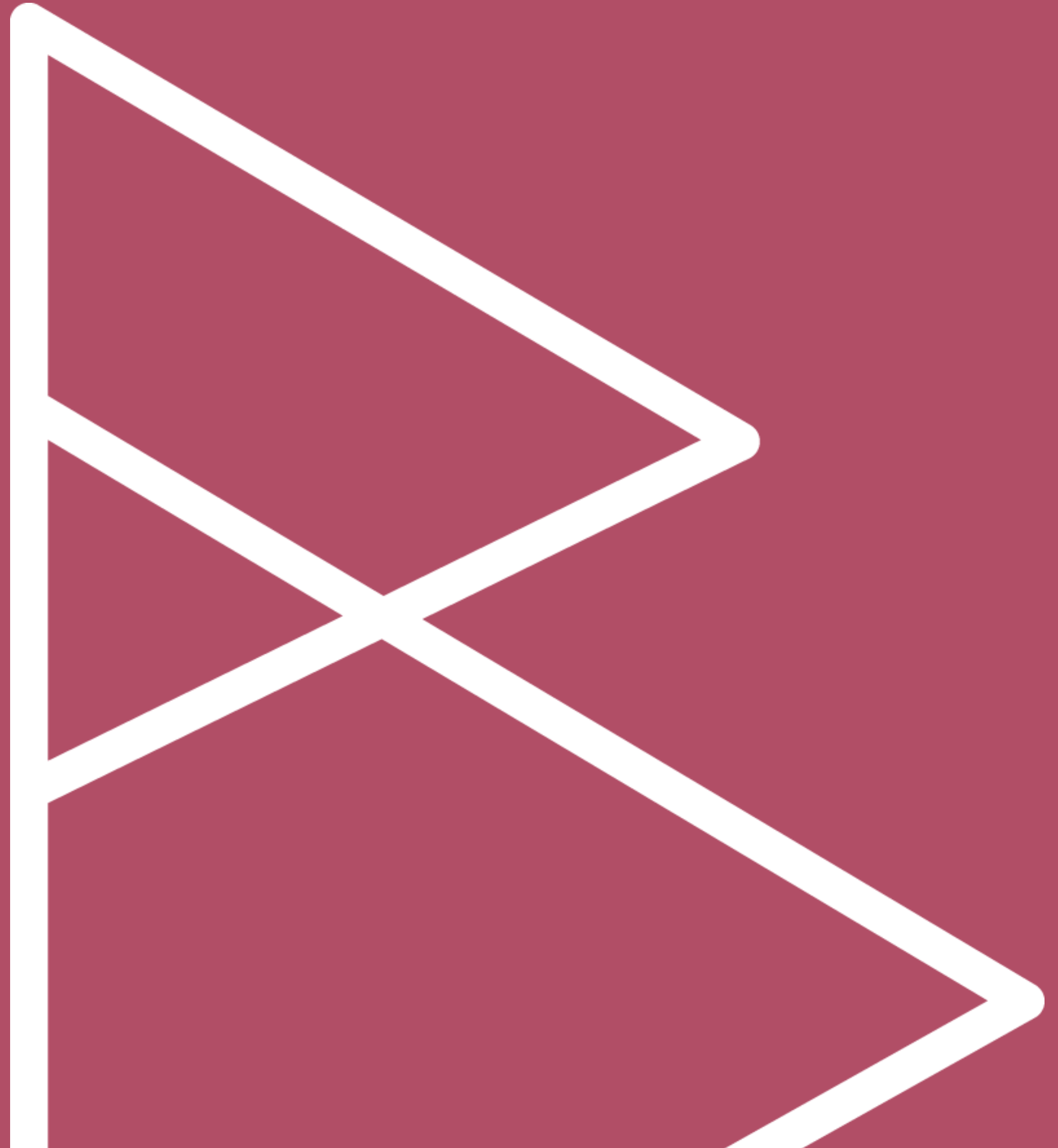
Alexander Spuck
alexander@breaktheiceforum.com
+49 173 3139923



Break The Ice
FORUM

Part 2

Break The Ice Connect





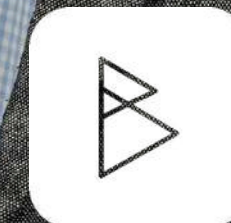
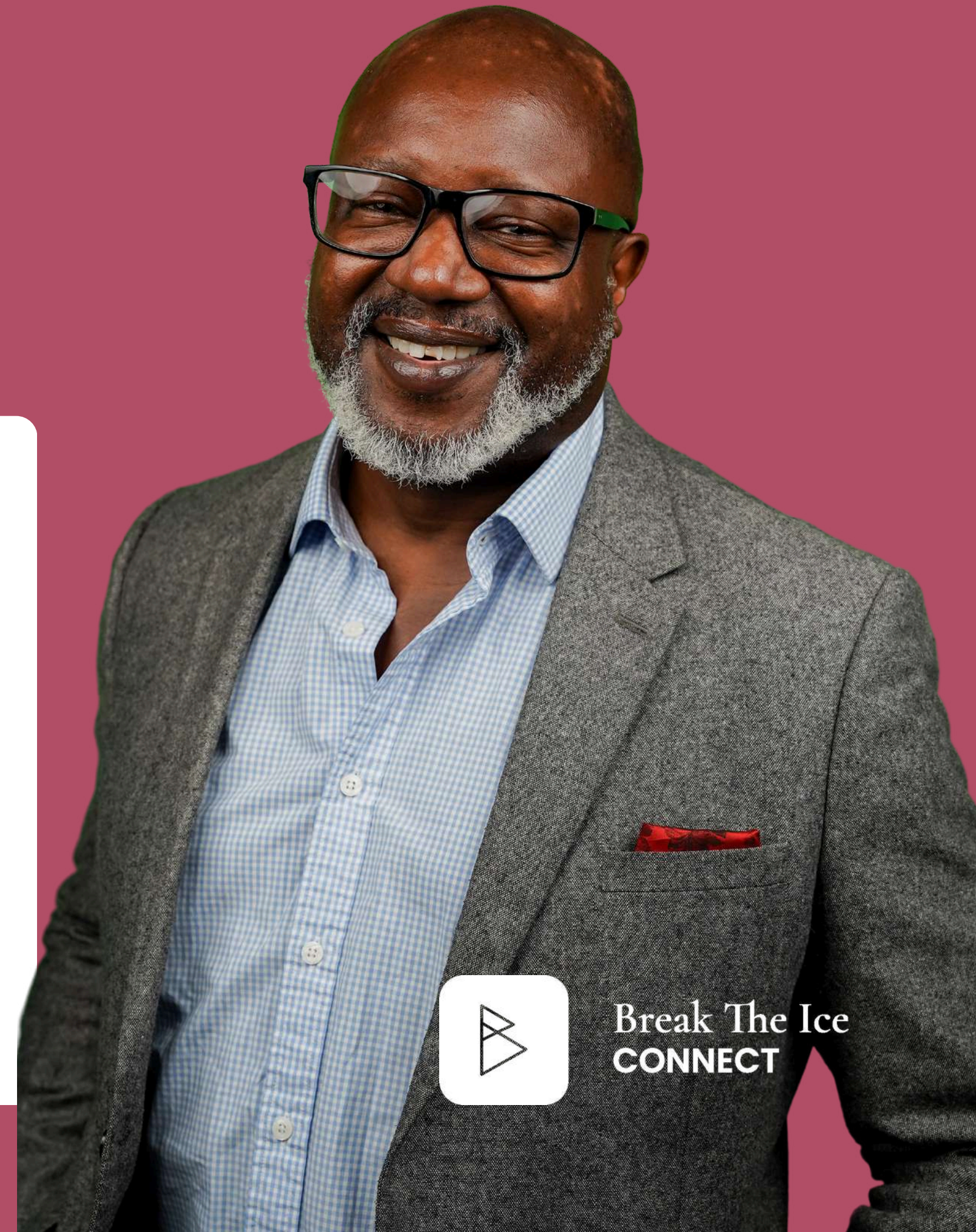
Break The Ice **CONNECT**

Why we created **Break The Ice Connect?**

- To make life easier for both buyers and suppliers
- As a past supplier & buyer we fully understand your challenges.
- Informal and highly effective format.

Enhancing our service **we developed Break The Ice Connect.**

- Simple registration, once only!
- Access to all your contacts
- Excel export
- Direct chat
- Easy follow-ups, and much more...
- Informal and straightforward
- One click away from booking our forums



Break The Ice
CONNECT

The platform will greatly simplify **your experience, both before and after the event.**

Fast, intuitive tool for booking events and handling requests.

RFP Matching Suppliers

We'll match your brief to select suppliers who'll then send offers to your inbox.

Suppliers matching your criteria

Spain

25 attendees


23 guest rooms

23/11/24 to 25/11/2024 - flexible

4 Hotels

3 Venues

2 Destination Management Companies



Hotel name lorem ipsum sit amet


✓ Selected

Hotel ★★★★★

[This is a supplier description, that describe the supplier on two lines.]

Alexander Spuck

City, Country



[SupplierName]


+ Select supplier

Hotel ★★★★★

[This is a supplier description, that describe the supplier on two lines.]

Alexander Spuck

City, Country



[SupplierName]

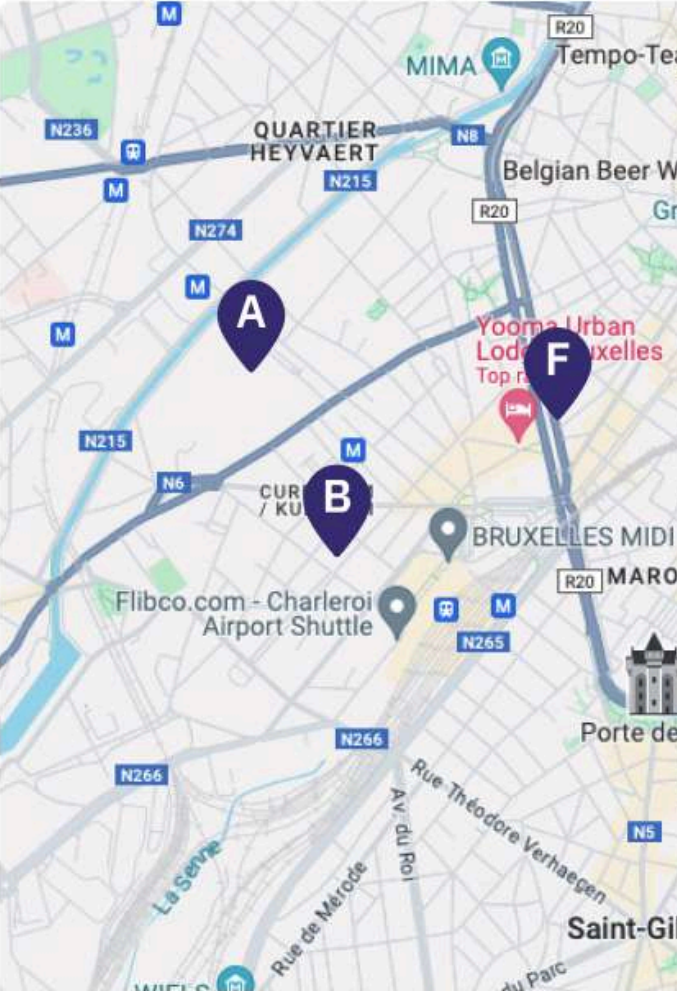
— Remove supplier

Hotel ★★★★★

You're just one step away from finalising your successful RFP! 🎉

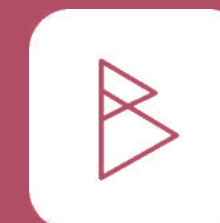
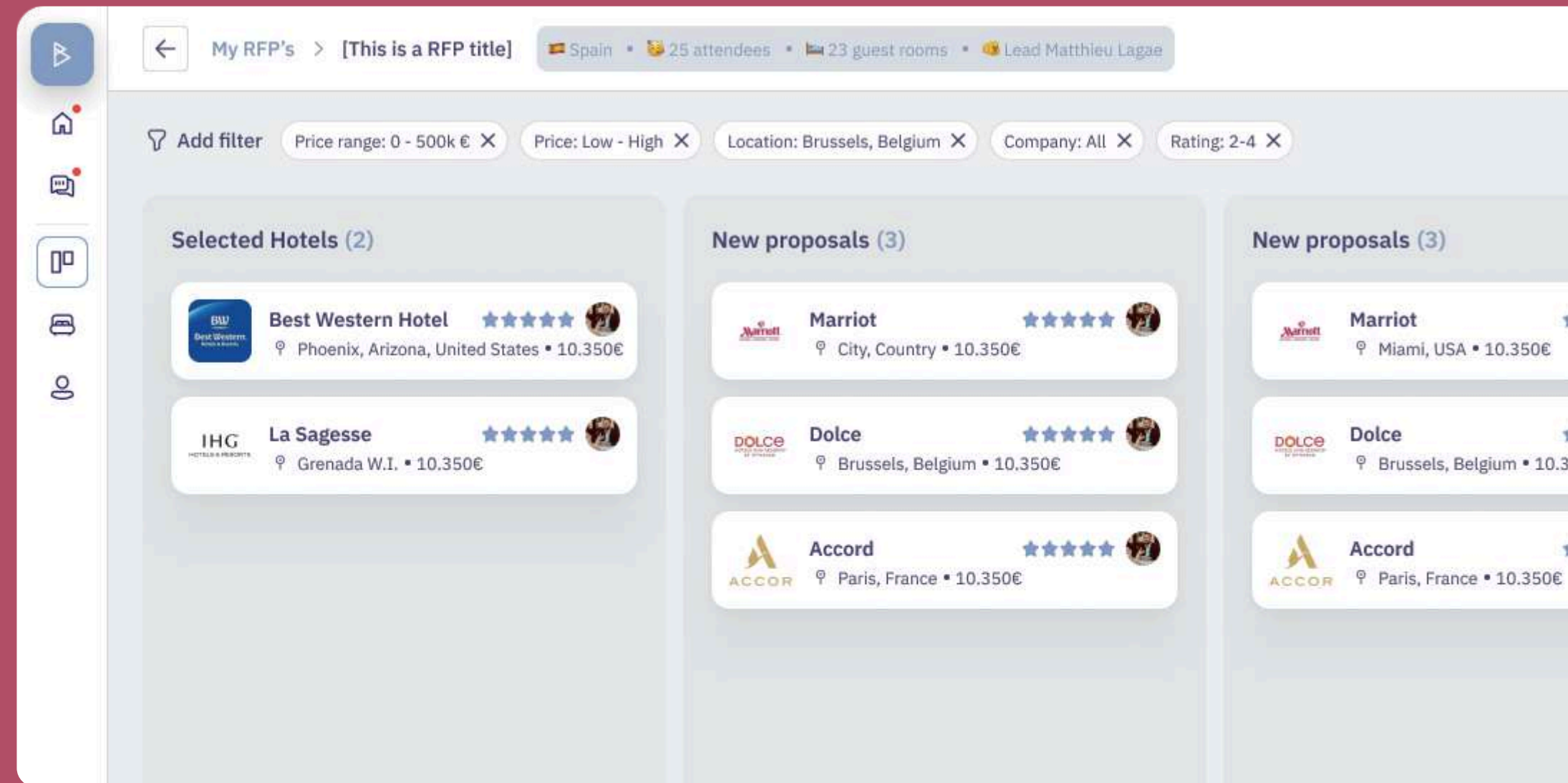
Take control now and hand-pick your preferred suppliers tailored to this RFP, or effortlessly send to ALL matching suppliers in one go.

Let's Go! Send my















Manage your RFP's

Inspired by a CRM Kanban board, it features an easy drag-and-drop interface to manage offers and requests efficiently.



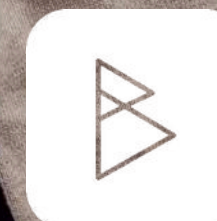
Break The Ice
CONNECT

Buyers can even compare offers seamlessly within the platform.

Offer compare			
	 <div>Total offer 12.569€</div>	 <div>Total offer 8.139€</div>	 <div>Total offer 9.045€</div>
			
Hotel / Venue Description	IGM Hotels A serene urban oasis offering luxurious suites with panoramic city views and a rooftop infinity pool.	Merrions Hotel & Resort This charming retreat offers rustic-style rooms, gourmet Belgian dining, and lush garden views.	Regency Hotels A futuristic, hotel in Brussels' city center, featuring celestial observatory for stargazing over the skyline.
Location	 •  Brussels, Belgium	 •  Brussels, Belgium	 •  Brussels, Belgium
Packages name	City Escape Package	Executive Package	Relaxation Package
Package price	130,99€/Pax	130,99€/Pax	56,99€/Pax
Package description	Includes breakfast in bed, a 60-minute spa treatment per guest, and late check-out.	Includes breakfast, a three-course dinner featuring local cuisine, and a wine or beer tasting.	Includes breakfast, afternoon tea, and a massage session in the hotel's garden spa.

This is just the first version
it will be continuously improved

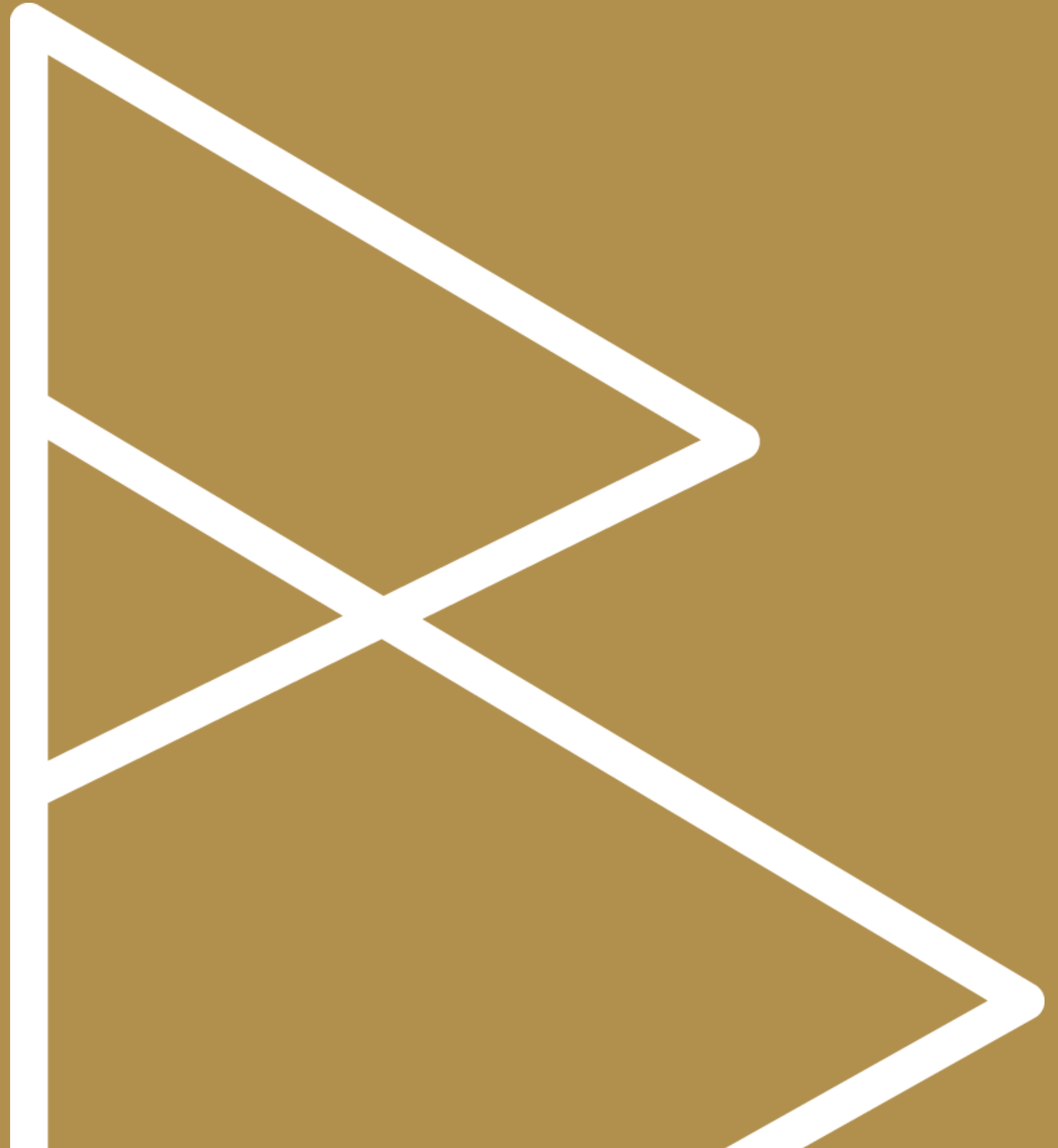
We'll rely on your
feedback to make
Break The Ice Connect
the ultimate tool for
your events



Break The Ice
CONNECT



Part 3
Join us!



Suppliers can register for free in 2025

Join a Forum, register your hotel for free, and enjoy one year of complimentary access!

One hotel/venue/company per Break The Ice Forum included.



Break The Ice
CONNECT



Buyers can register now!

No fees no commissions

Just make sure to use the
platform

breaktheiceconnect.com



Break The Ice
CONNECT

Rates per forum **2025**

1 FORUM for €4.690,00

2 FORUMS for €4.390,00 each

3 FORUMS for €4.190,00 each

4 FORUMS for €3.990,00 each

As from 5 FORUMS for €3.790,00 each



Break The Ice
FORUM

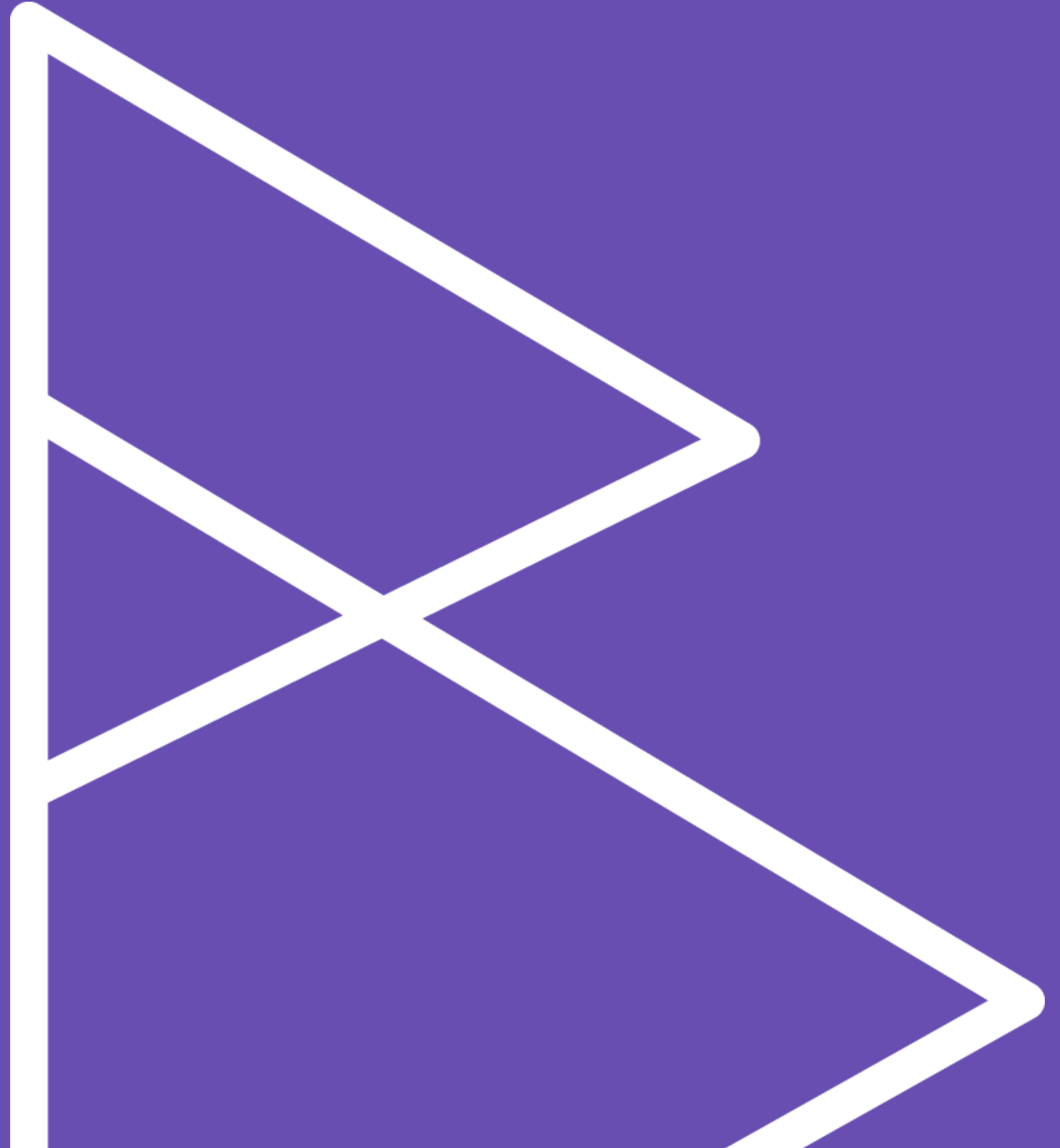


Break The Ice
CONNECT

One forum participation includes 1 YEAR of complimentary access to our NEW platform, BTI Connect, for one entity. 100€ per month for any additional Hotel/Venue/DMC/CVB/Service Provider to be present on the web platform.

Part 4

Contacts

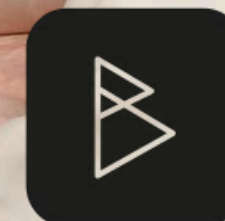
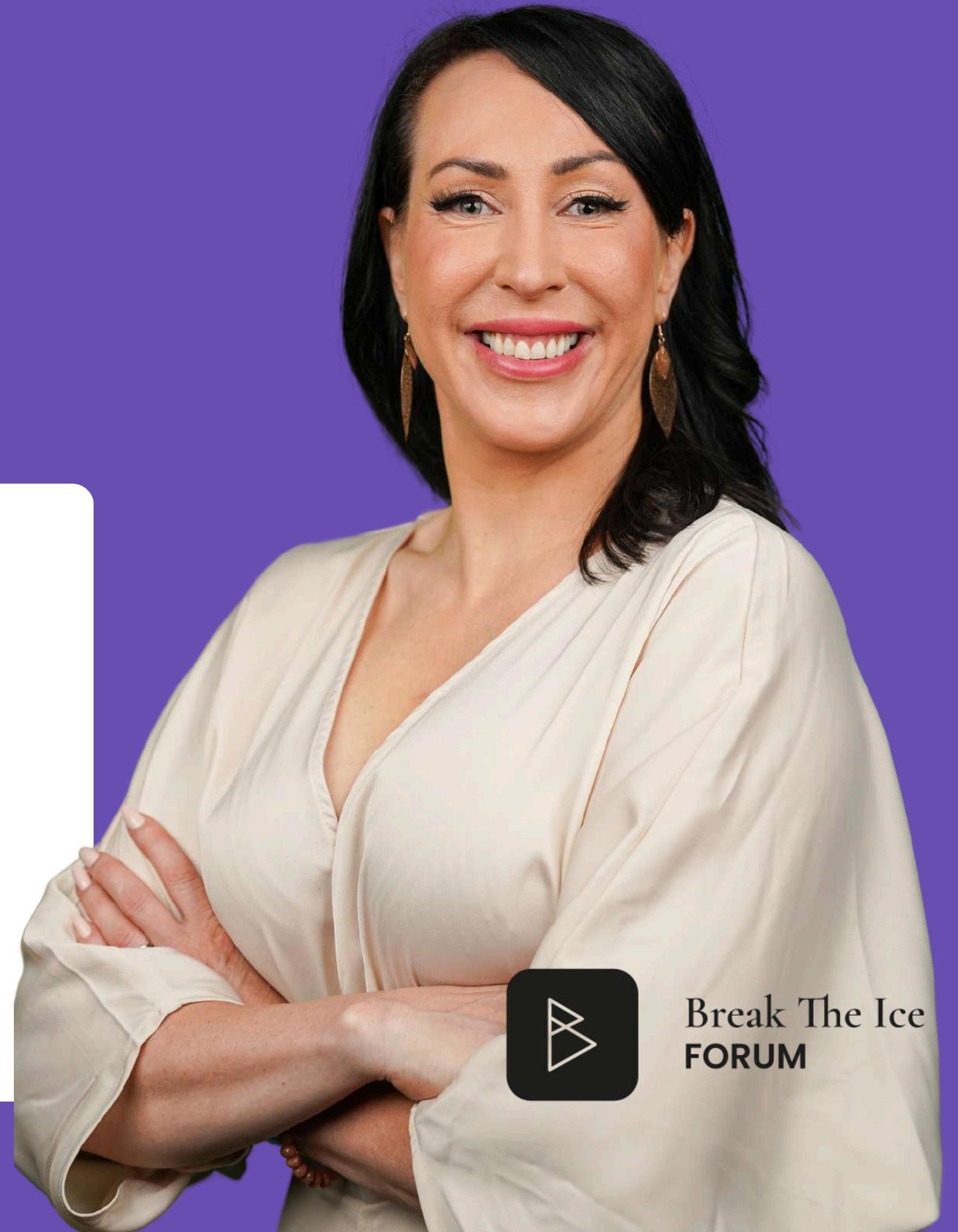


Charlotte Heath
Director of Sales Suppliers

Feel free to contact me should you
have any questions

charlotte@breaktheiceforum.com

+44 790 350 51 86

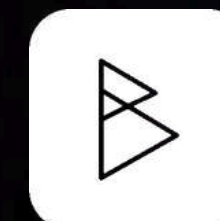


Break The Ice
FORUM

Patricia Otal
Director of Sales & Marketing

Happy to help you as well and
direct you to your sales contact ;)

patricia@breaktheiceforum.com
+34 671 709 578



Break The Ice
CONNECT

The background is a solid purple color. On the left side, there are several thick white lines that intersect to form a series of triangles and a large 'X' shape, creating a modern, abstract geometric pattern.

Thank you
**& looking forward to
welcoming you !**